

Sponsorship

OPPORTUNITIES

Contact Information

City of
Mayfield Heights

Partnership

"The benefits are endless"... Please note the following aspects that benefit your organization or business. These benefits also enable the City to provide events and activities that strengthen the community and contribute to its overall growth.

- **Cost effective public and media visibility.** You will receive on-site recognition at the event that may result in valuable publicity for your business.
- **Brochures, posters, fliers, and other literature** posted or distributed before event will include sponsor name. All community events are supported by literature that includes information about that specific event.
- **Employee involvement is encouraged** and can be arranged for the events that, in turn, promote employee moral and teamwork. Most events offer an opportunity for involvement whether it be as a volunteer or a participant.
- **Create an opportunity to make new friends.** Meeting new people can result in friendships as well as new business opportunities.
- **Being involved in the community** makes you a part of the community. Become familiar with your surroundings, so that your surroundings become familiar with you.
- **Tax deductions for your organization.** Your organization may enjoy a tax deduction.

For more information on sponsorship opportunities, please contact:

Sean Ward
Director of Parks & Recreation
440-442-2626 ext. 400
FAX: 440-760-2274
seanward@mayfieldheights.org



Mission Statement

The mission of the City of Mayfield Heights and the Parks & Recreation Department is to work as a team in coordination with the Mayor, City Council, and Parks & Recreation Commission to provide opportunities to enhance the quality of life for the residents and businesses of Mayfield Heights. Our goal is to provide activities and events that build unity and increase community pride in a safe and meaningful environment.

Community Special Events Sponsorship & Support Programs

Partnering with local businesses to bring quality programming and events to Mayfield Heights residents.



Concerts in the Park

CITY PARK AND OAKVILLE PARK CONCERT SERIES

Concerts



Gold Resident Luncheon

HONORING 50+ YEAR RESIDENTS

Celebrations



Adult Afternoon Out

GOOD TIMES, GOOD FOOD & FUN TRIPS

Good Times

Concerts in the Park are FREE and open to the public. There are three concert each summer. Concert goers bring their own lawn chair or blankets and settle down for a night filled with a musical entertainment. From big band to Italian music, the summer concert series is one of the highlights of the season. This year, concert will take place on June 26, July 10, and July 31. All concerts are weather permitting. If a concert is canceled due to weather, the concert will be held on the following night.

The Gold Resident Luncheon is an annual celebration hosted by City of Mayfield Heights during Home Days weekend. The luncheon honors Mayfield Heights residents who have resided in the community for 50+ years. Over 200 residents attended last year's luncheon. Each year, the luncheon grows as we honor new Gold Residents .

Adult Afternoon Out is a program for adults of all ages. Our goal is to offer a program mixing good times and good friends together with good food and entertainment and a few special bus trips. Adult Afternoon Out will be held on a monthly basis, at the DeJohn Community Center. Our luncheons will be held from 12 to 2 p.m. The cost for each event is \$10 per person.

Sponsorship Opportunities

\$200+ donation will make you a co-sponsor of one park concert. By donating \$200 or more you will be allowed to display a business sign at the concert. You will also be recognized during announcements the day of the event for providing the refreshments given away. Our goal is to hand out a free gift to everyone attending each concert.

Sponsoring Opportunities

\$250.00+ donation will make you a cosponsor of our annual Gold Resident Luncheon. Your donation of \$250 or more you will be allowed to have a giveaway at an informational table. You may assist at the event and interact with the residents. You will also be recognized during announcements and on printed materials.

Sponsoring Opportunities

\$200+ donation will make you a co-sponsor of this event. By donating \$200 or more you will be allowed to have a literature table at the event, display a business sign, and introduce your self and give a short description of what services your company offers. Your business logo will also be included on the event program.