



Welcome to the City of  
*Mayfield Heights*  
*Ohio*

Community Engagement Project



[WWW.MAYFIELDHEIGHTS.ORG](http://WWW.MAYFIELDHEIGHTS.ORG)

# Community Engagement Executive Summary



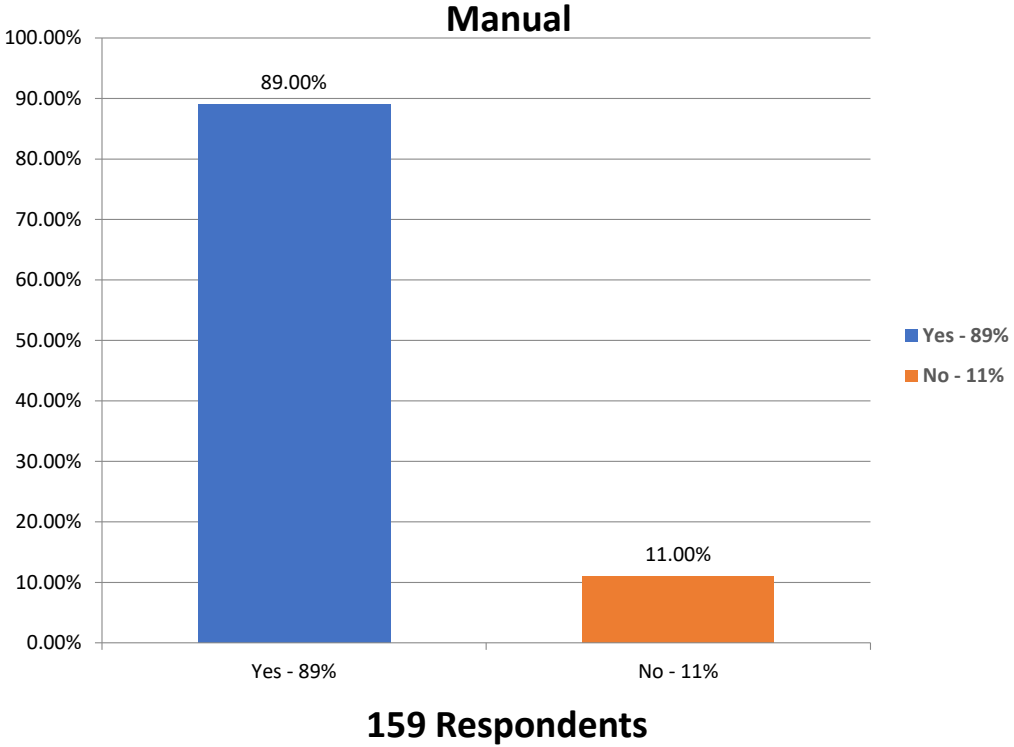
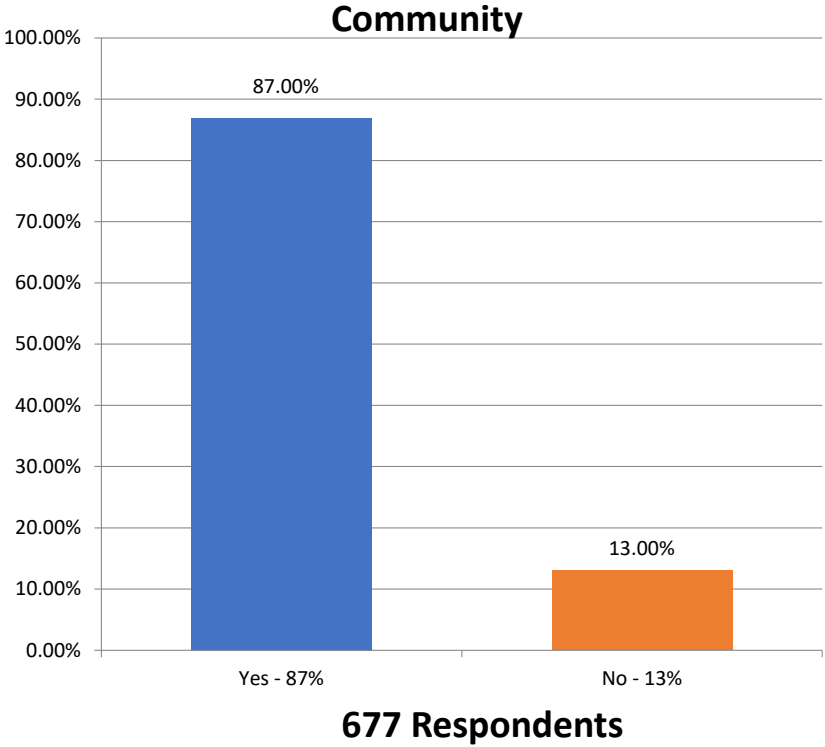
Every member of the Mayfield Heights community was encouraged to provide their feedback. Multiple channels, such as paper survey, Facebook, online survey and in-person focus groups, were available to collect data:

## **Number of respondents:**

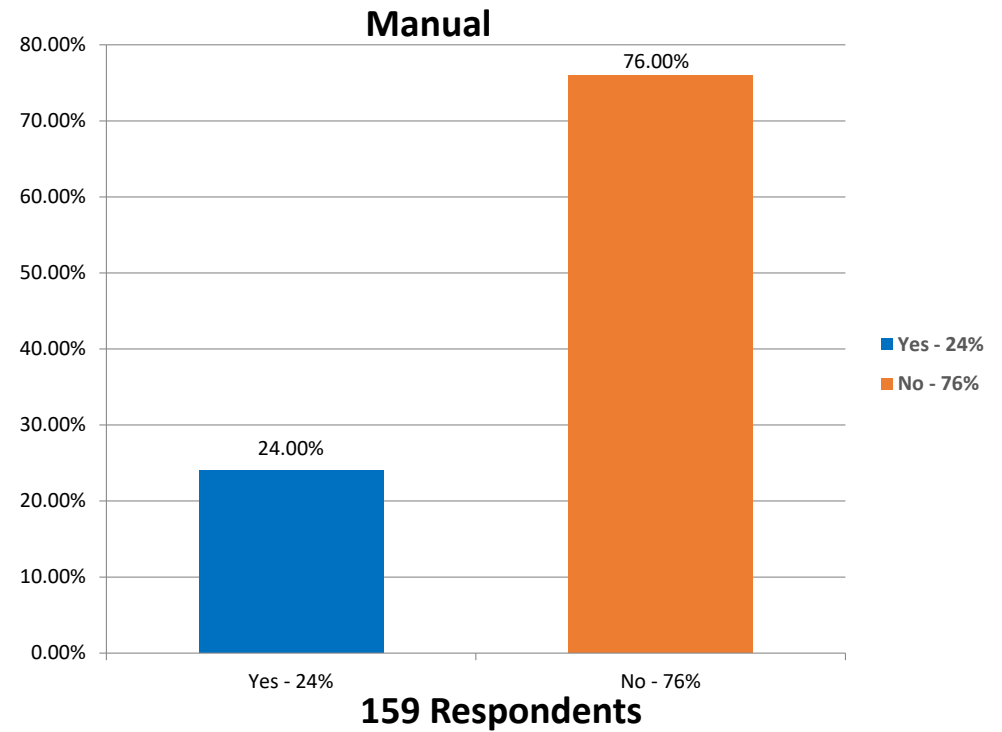
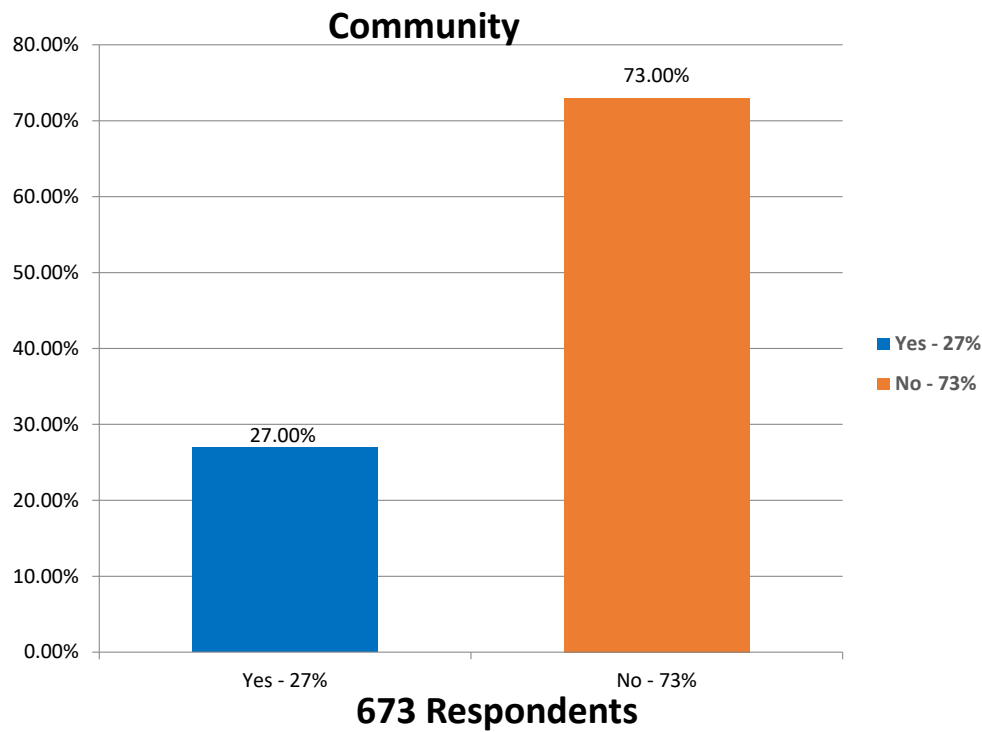
- **Paper survey (160 respondents)**
- **Online survey (700 respondents)**
- **Community focus groups (5 groups, 100 participants)**
- **One-on-one phone interviews (4 participants)**



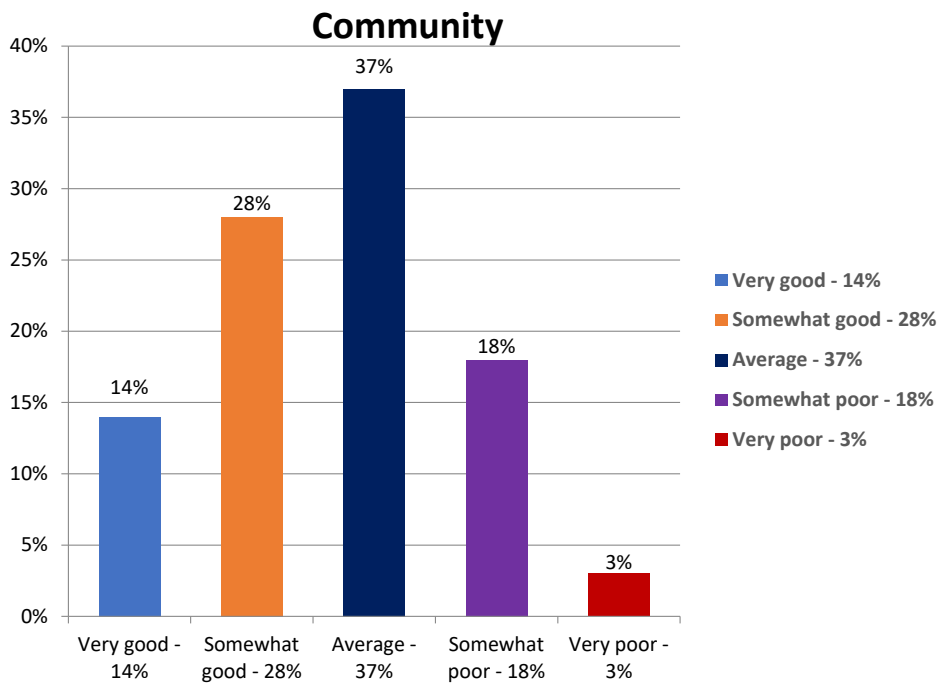
# Are you a resident of Mayfield Heights?



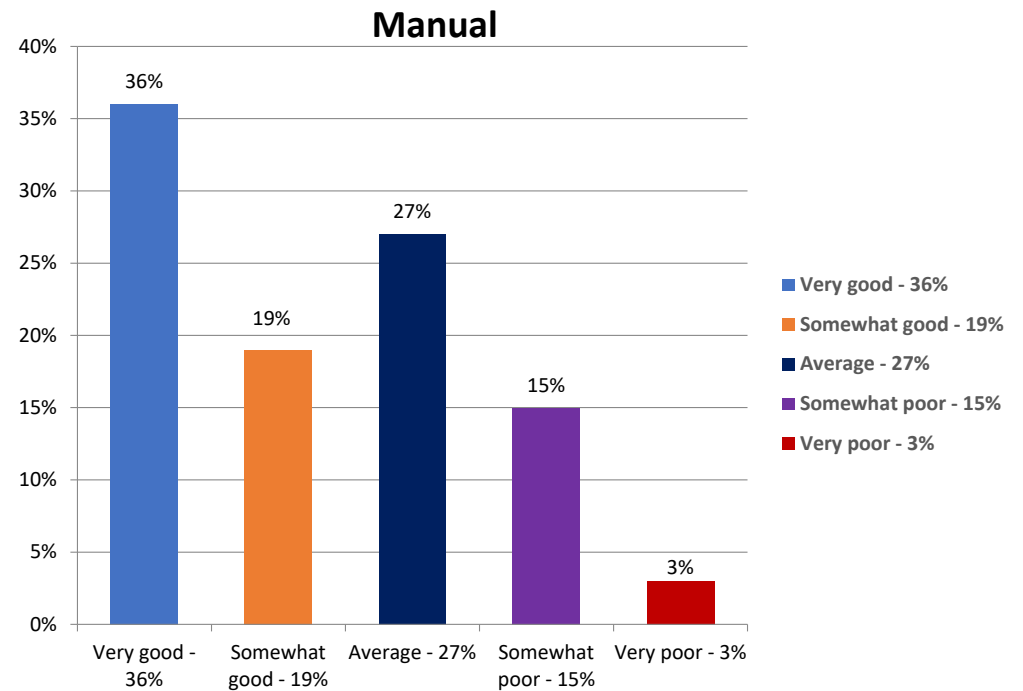
# Do you work in Mayfield Heights?



# How would you rate the condition of the Mayfield Heights parks and facilities, with FIVE being VERY GOOD and ONE being VERY POOR?



**675 Respondents**

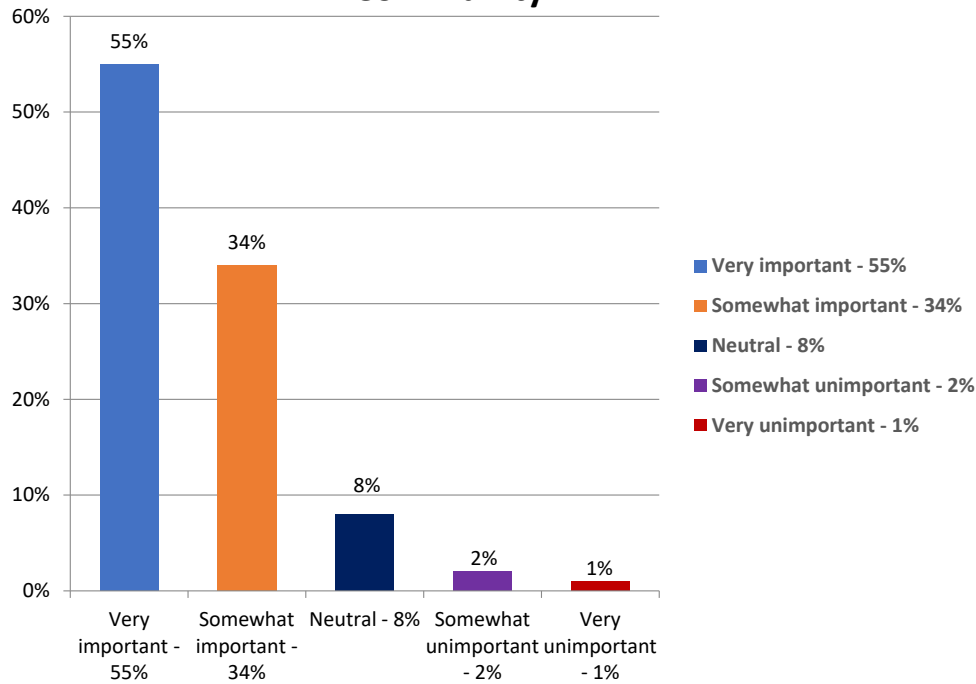


**154 Respondents**



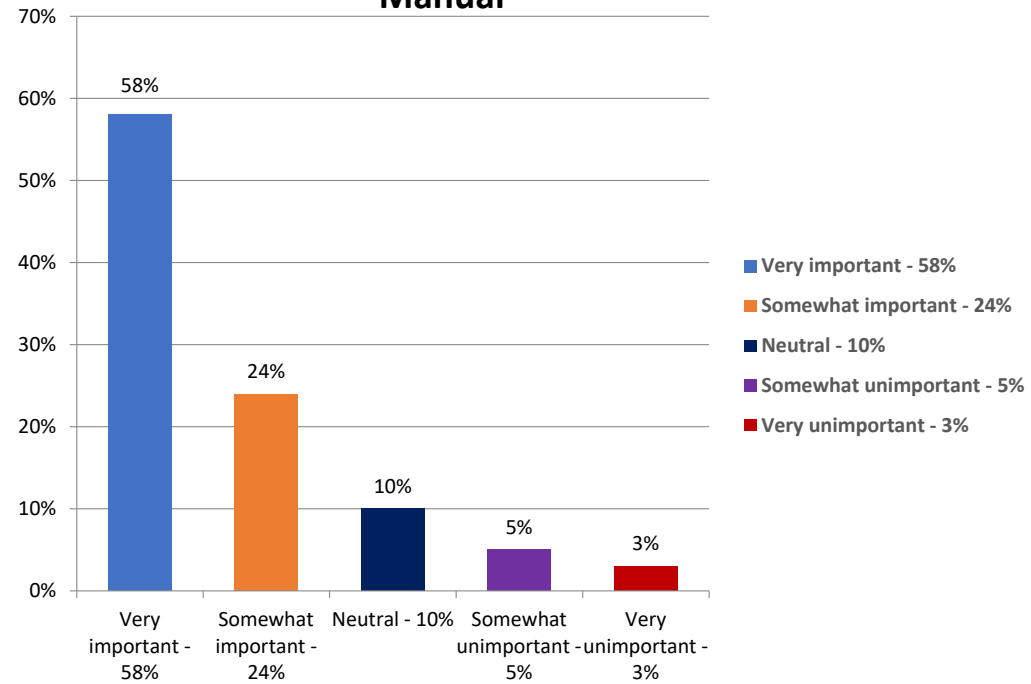
With FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT, how important are the City of Mayfield Heights parks to you?

### Community



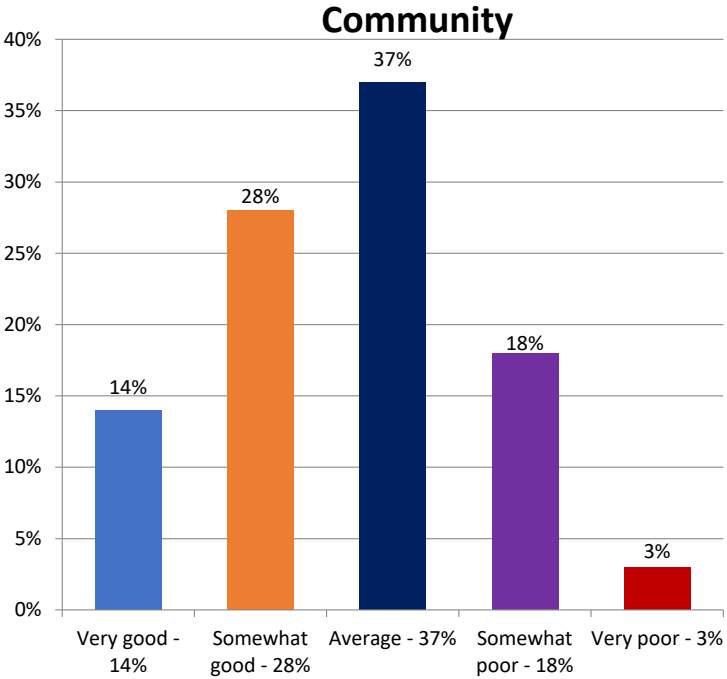
664 Respondents

### Manual

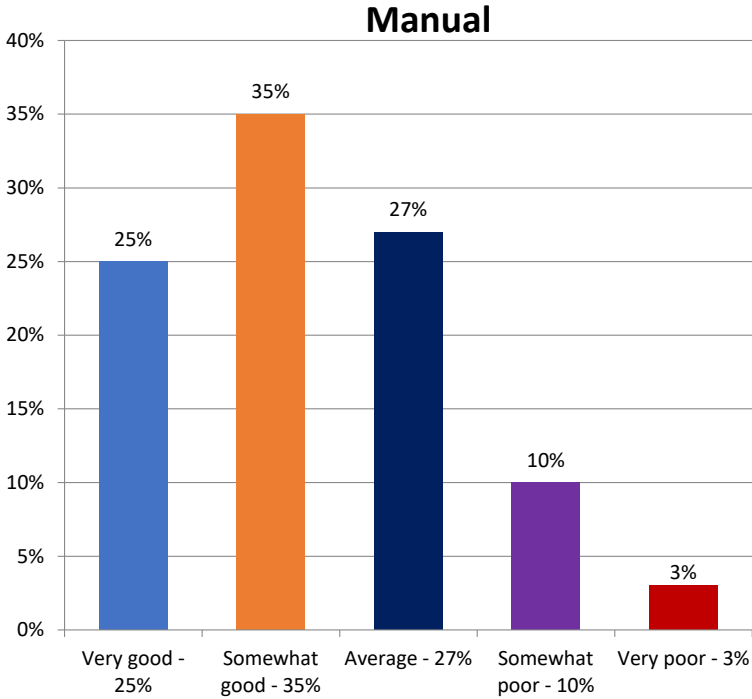


154 Respondents

# What is your overall opinion of the City of Mayfield Heights parks, with FIVE being VERY GOOD and ONE being VERY POOR



664 Respondents

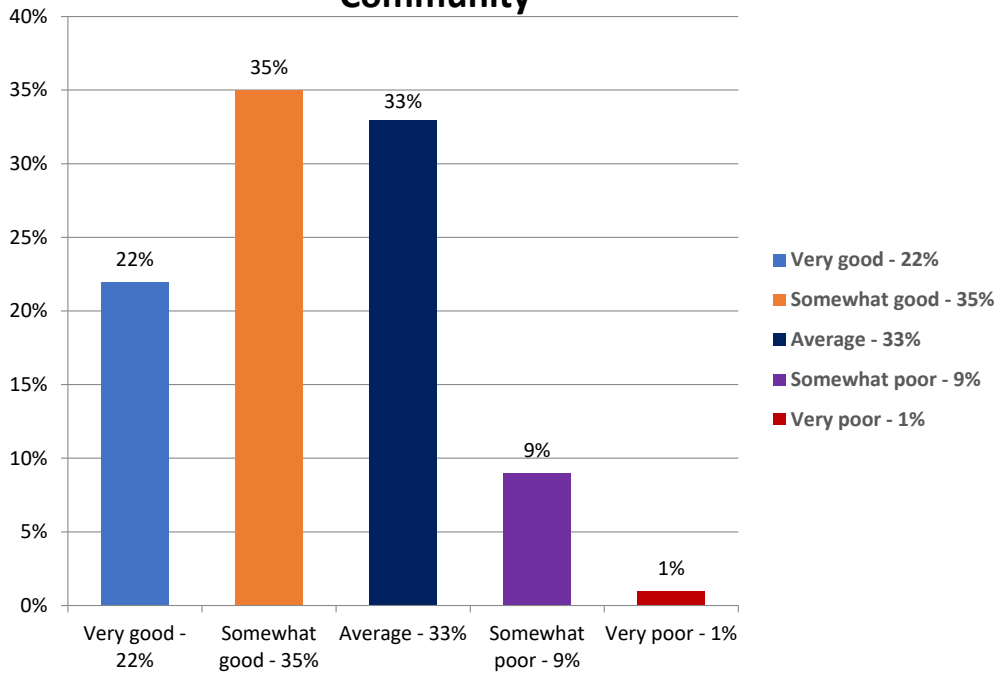


151 Respondents

# What is your overall opinion of the City of Mayfield Heights Parks and Recreation programs and services, with FIVE being VERY GOOD and ONE being VERY POOR?

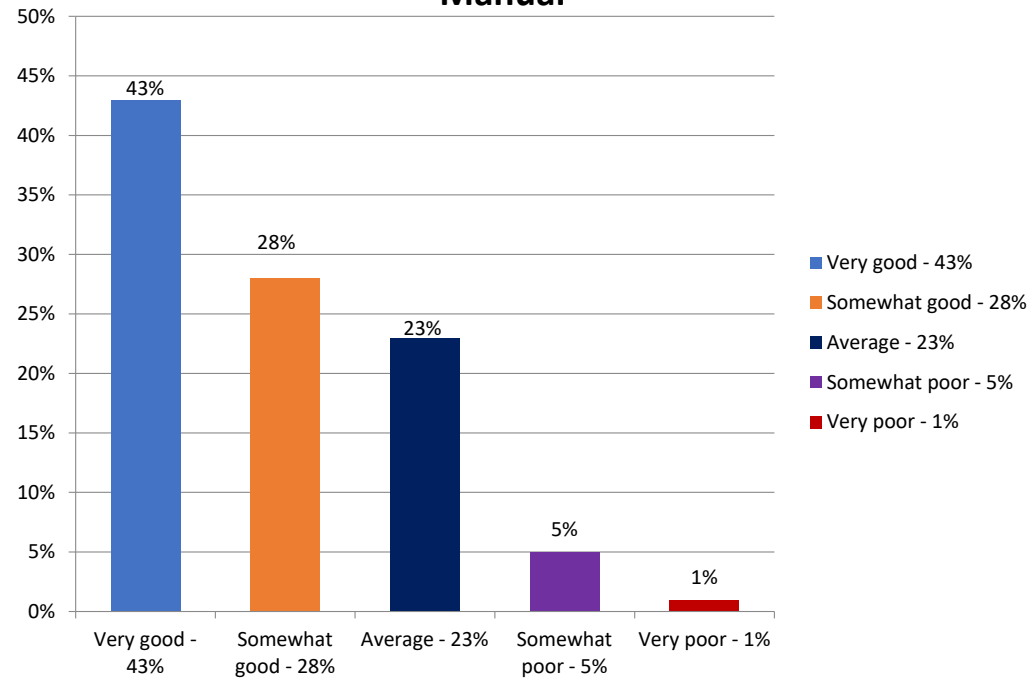


### Community



**607 Respondents**

### Manual



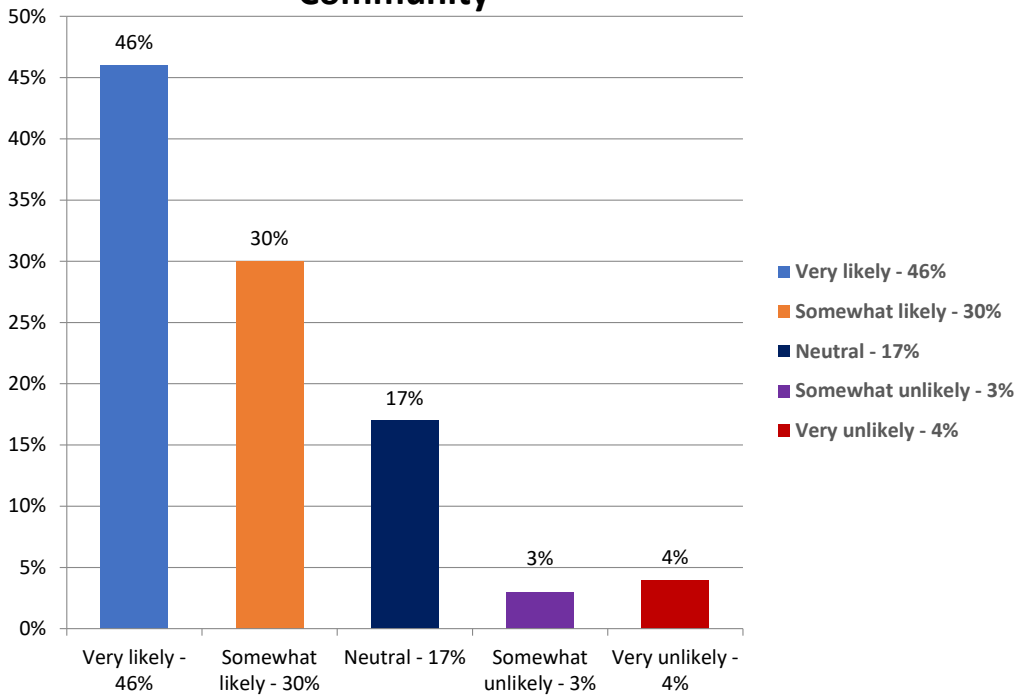
**138 Respondents**





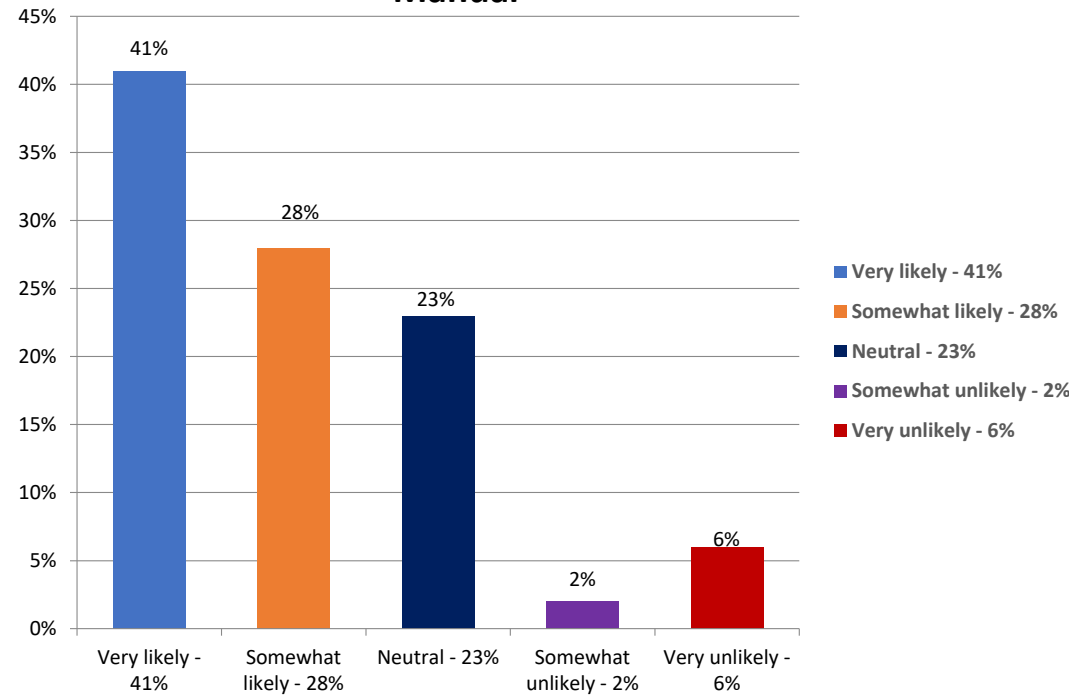
Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community?  
- Updated Playground with Equipment for Kids to Play

**Community**



**592 Respondents**

**Manual**

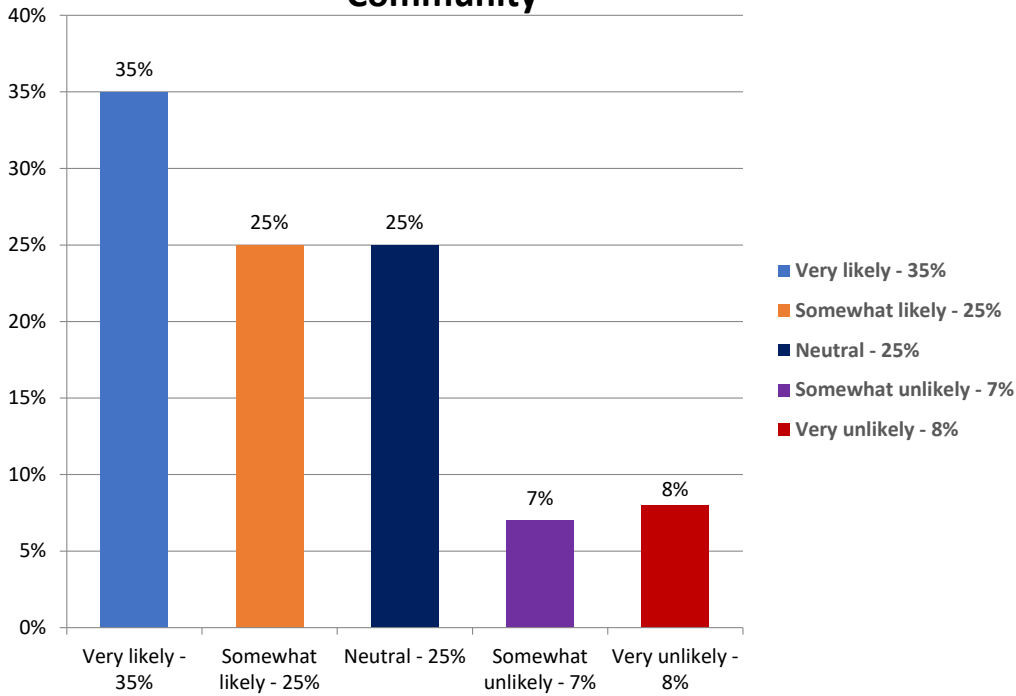


**128 Respondents**



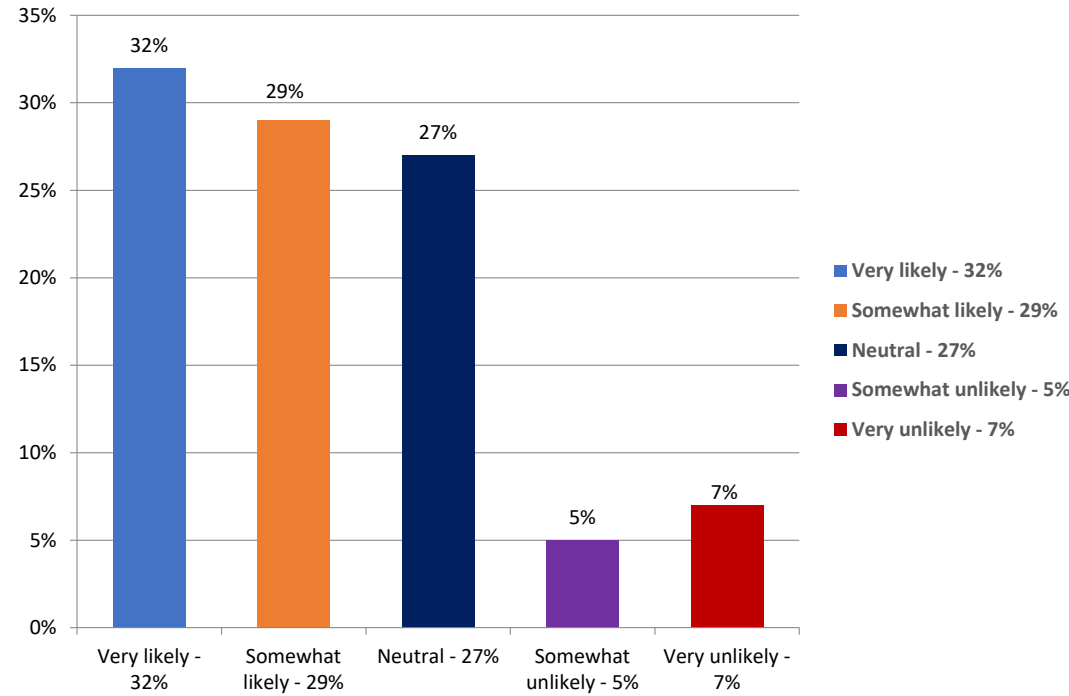
# Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Turf/Multipurpose Athletic Field for All Sports*

### Community



591 Respondents

### Manual

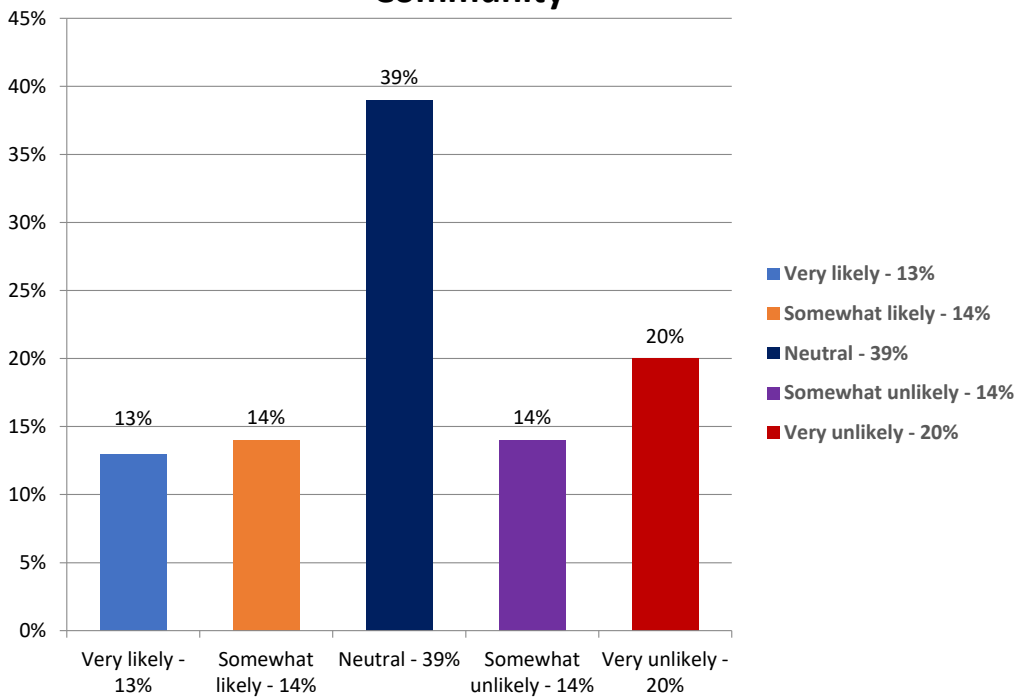


131 Respondents

Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Pickleball Courts*

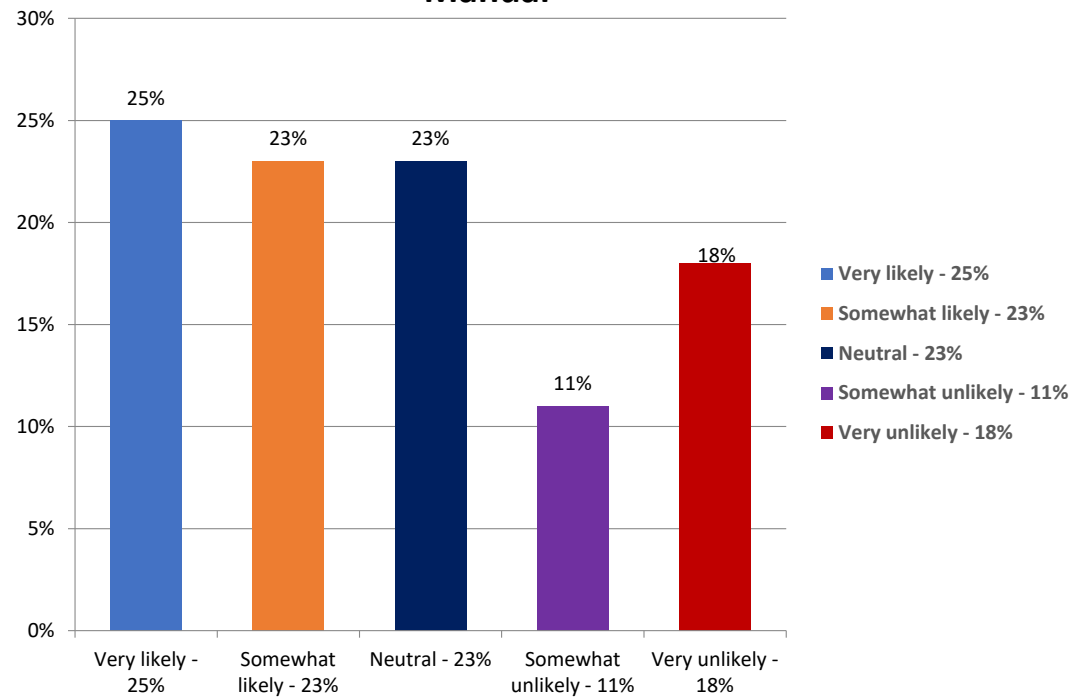


**Community**



**593 Respondents**

**Manual**

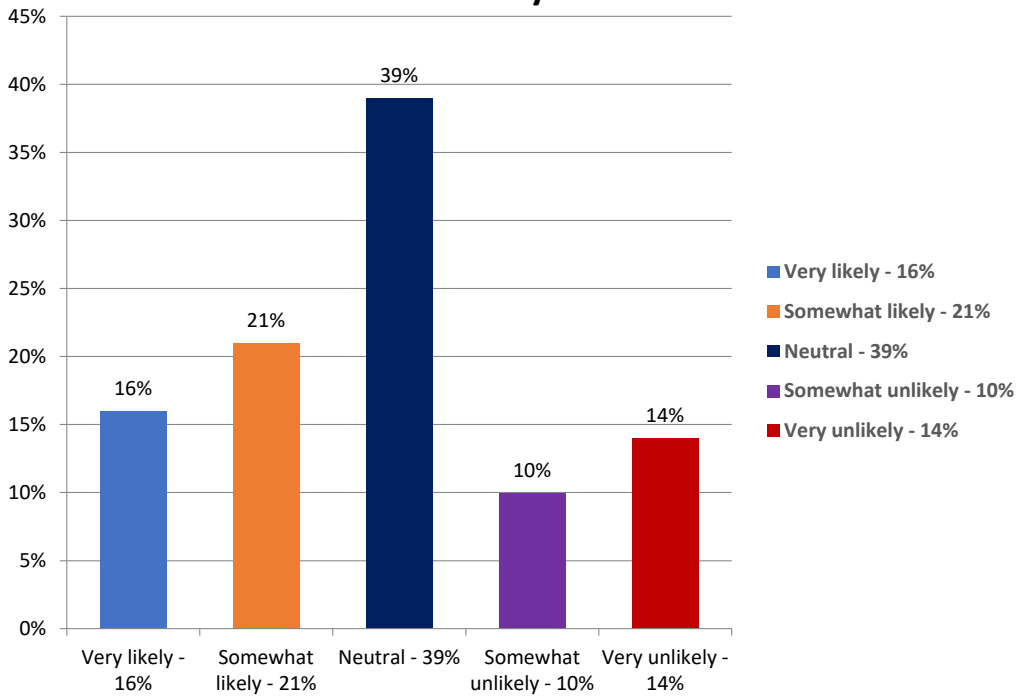


**130 Respondents**

Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Tennis Courts*

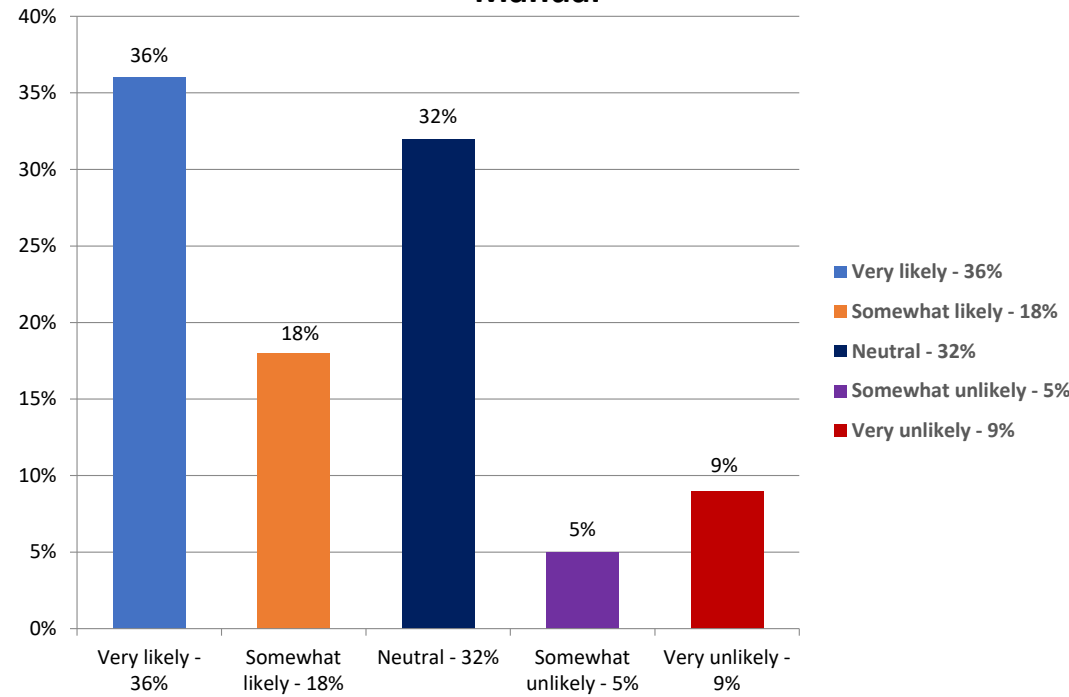


**Community**



**592 Respondents**

**Manual**

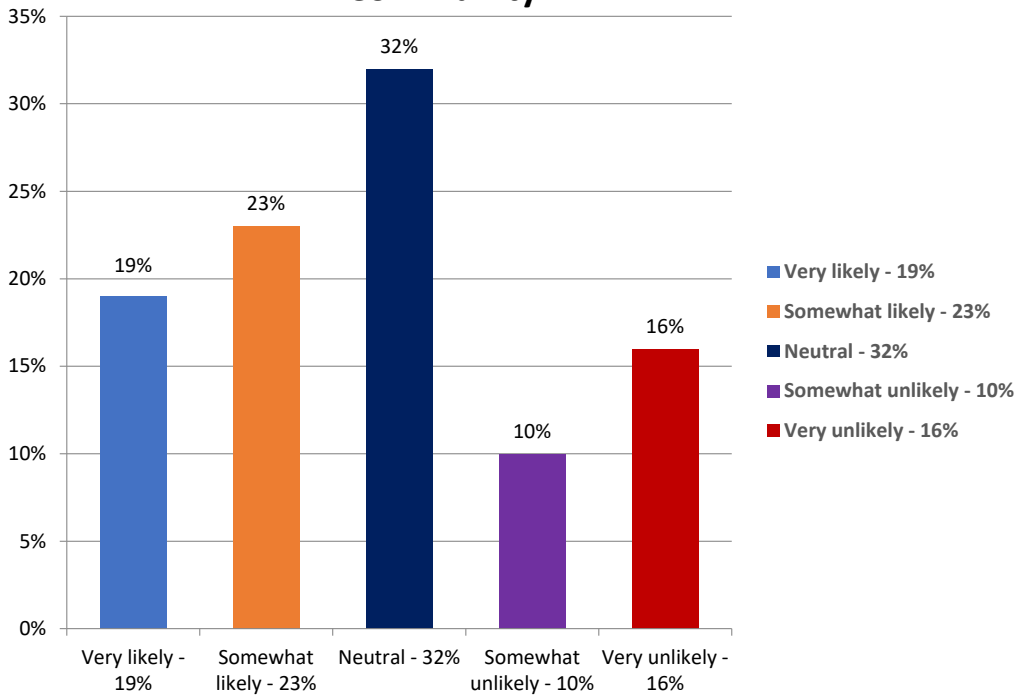


**130 Respondents**

Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Community Garden*

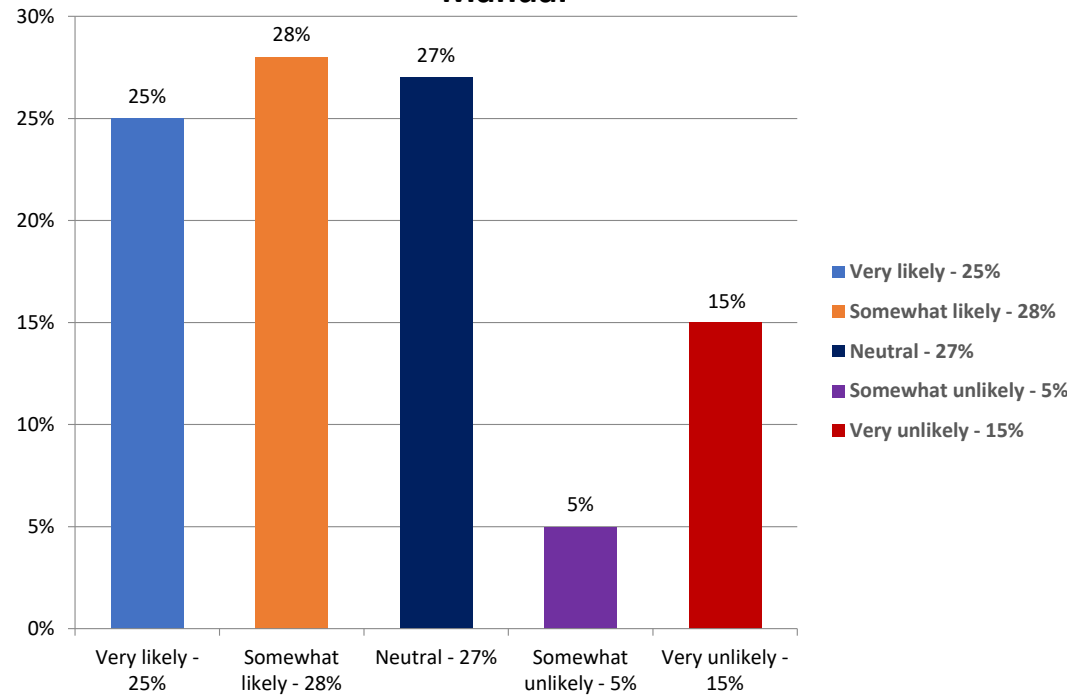


**Community**



**592 Respondents**

**Manual**

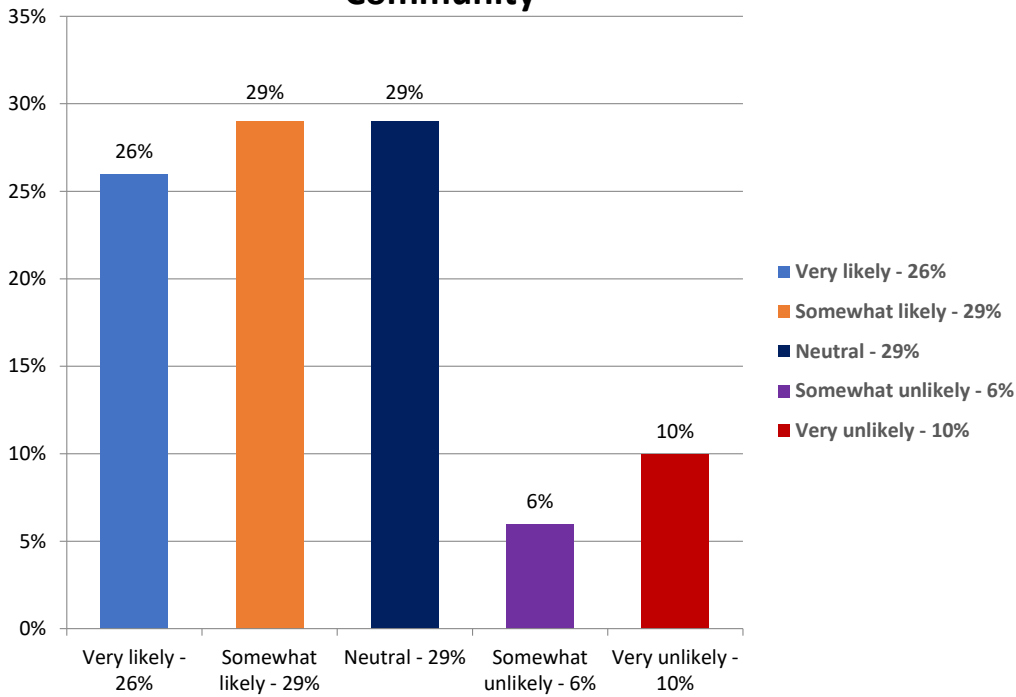


**131 Respondents**

Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Green Space/Open Space*

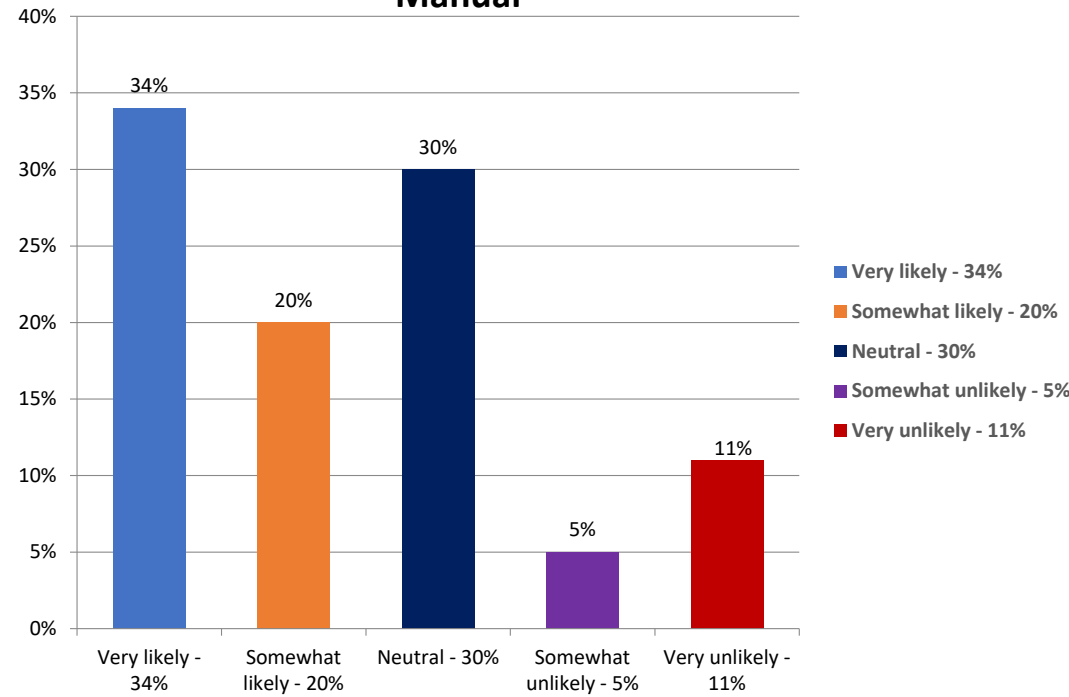


**Community**



**592 Respondents**

**Manual**

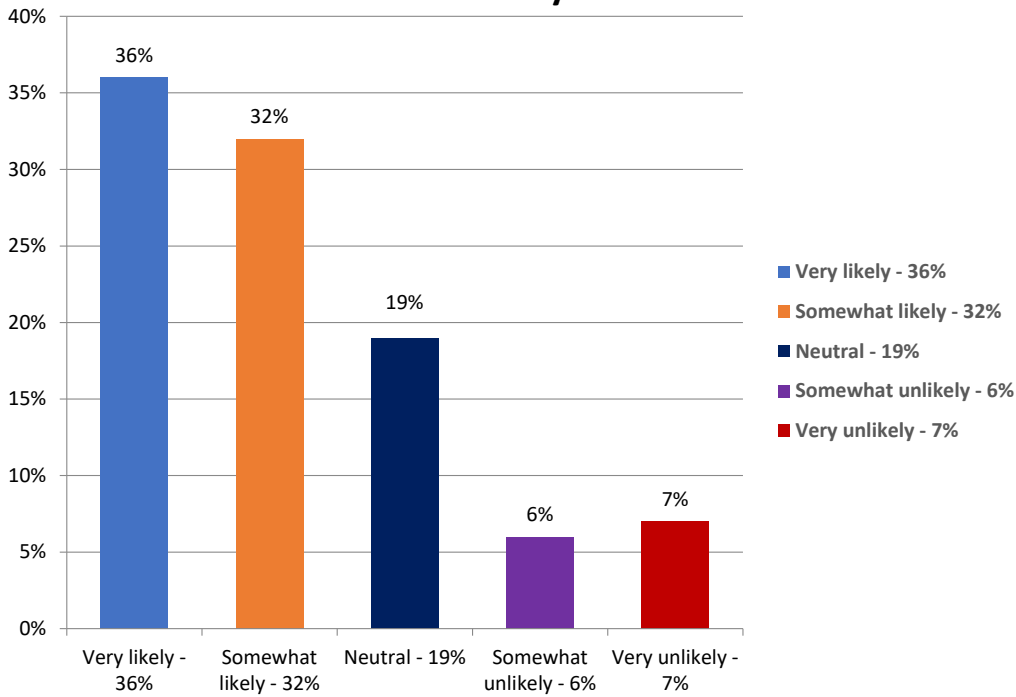


**127 Respondents**

Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Trails*

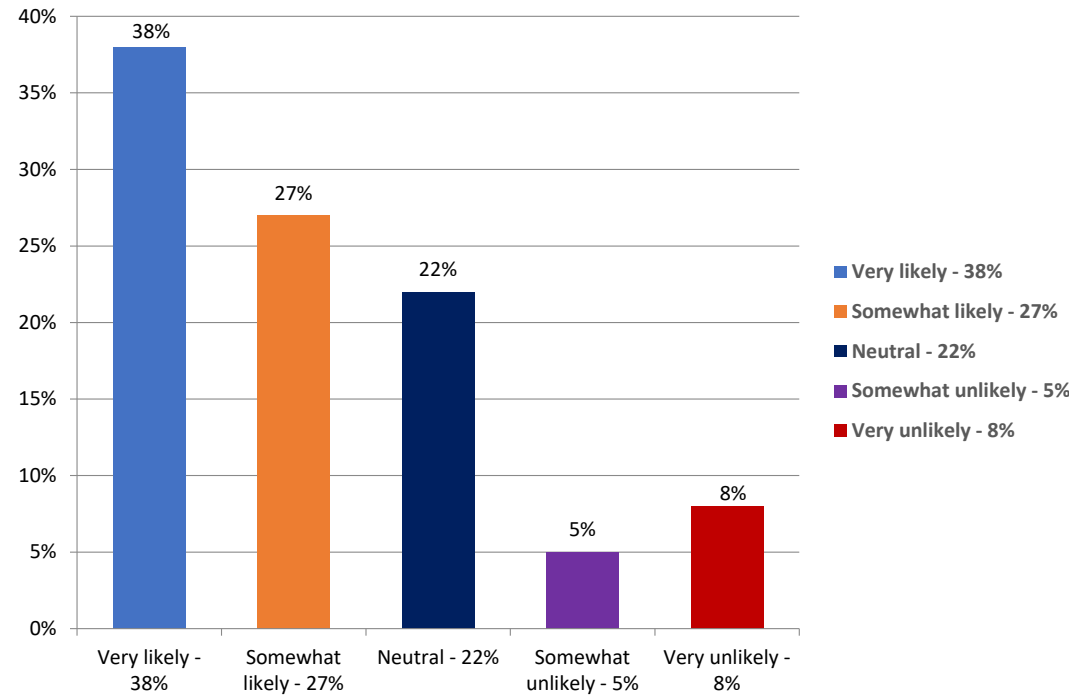


**Community**



**592 Respondents**

**Manual**

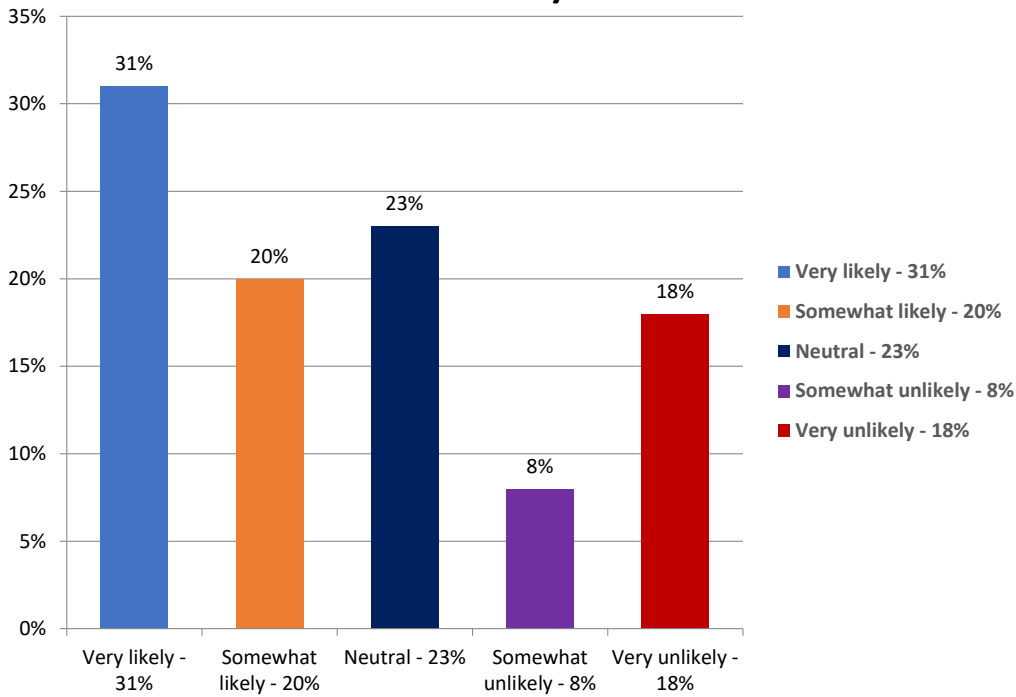


**131 Respondents**

# Regarding parks in general, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY, which of the following amenities would you or your family like to see in our community? - *Dog Park*

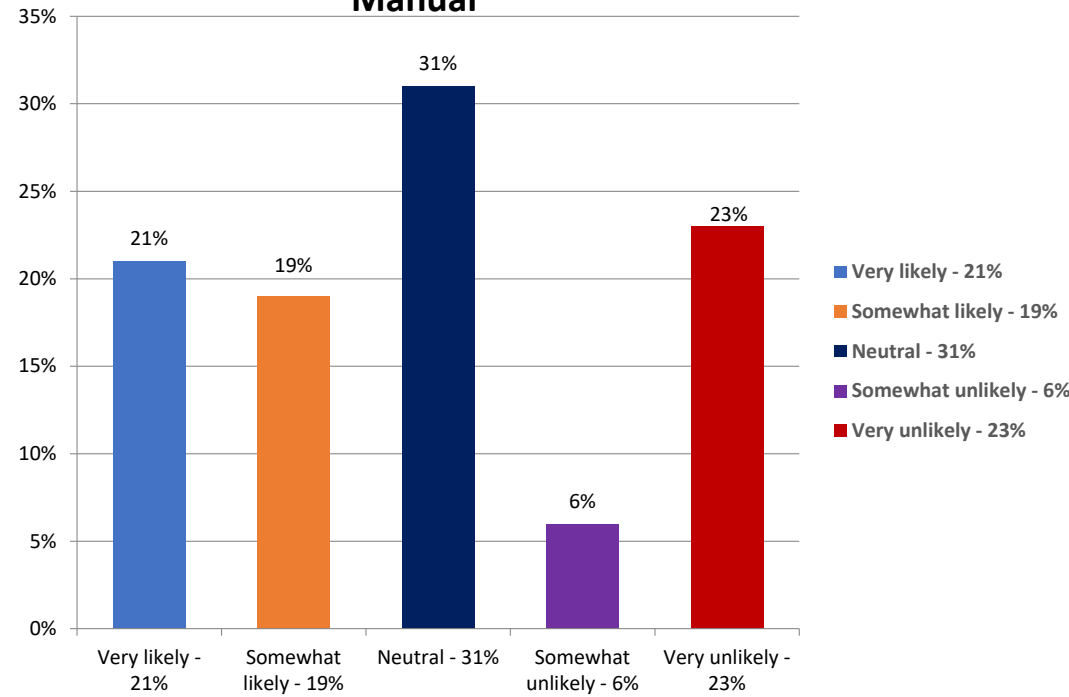


### Community



**591 Respondents**

### Manual



**126 Respondents**



# Park Amenities Recap



## Most supported Amenities Ranking

### Online:

- **Updated Playground: 76%**
- **Trails: 68%**
- **Turf Field: 60%**
- **Green Space: 55%**
- **Dog Park: 51%**
- **Community Garden: 42%**
- **Pickleball Courts: 27%**
- **Tennis Courts: 37%**

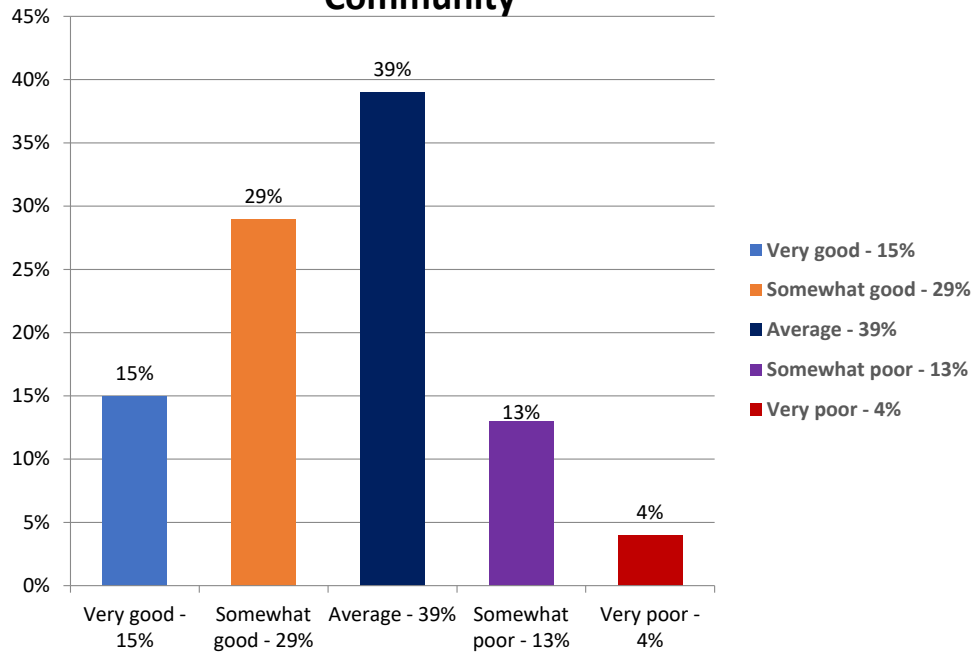
### Manual:

- Updated Playground 69%**
- Trails: 65%**
- Turf Field: 61%**
- Green Space 54%**
- Tennis Courts: 54%**
- Community Garden: 53%**
- Pickleball Courts: 48%**
- Dog Park: 40%**

# How would you rate the Mayfield Heights Community Center, with FIVE being VERY GOOD and ONE being VERY POOR?

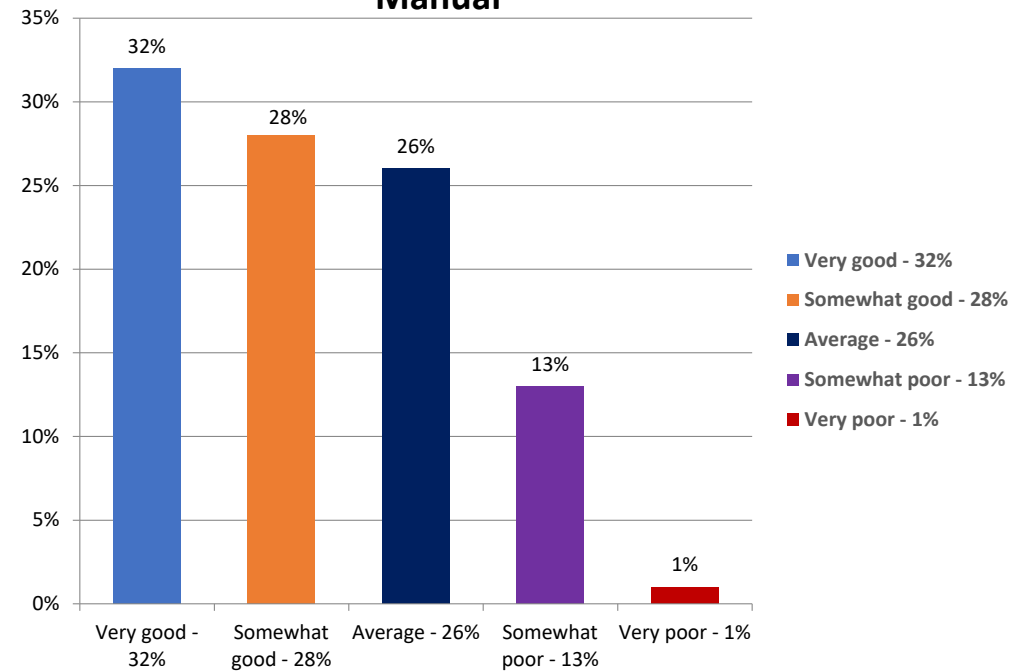


### Community



**664 Respondents**

### Manual

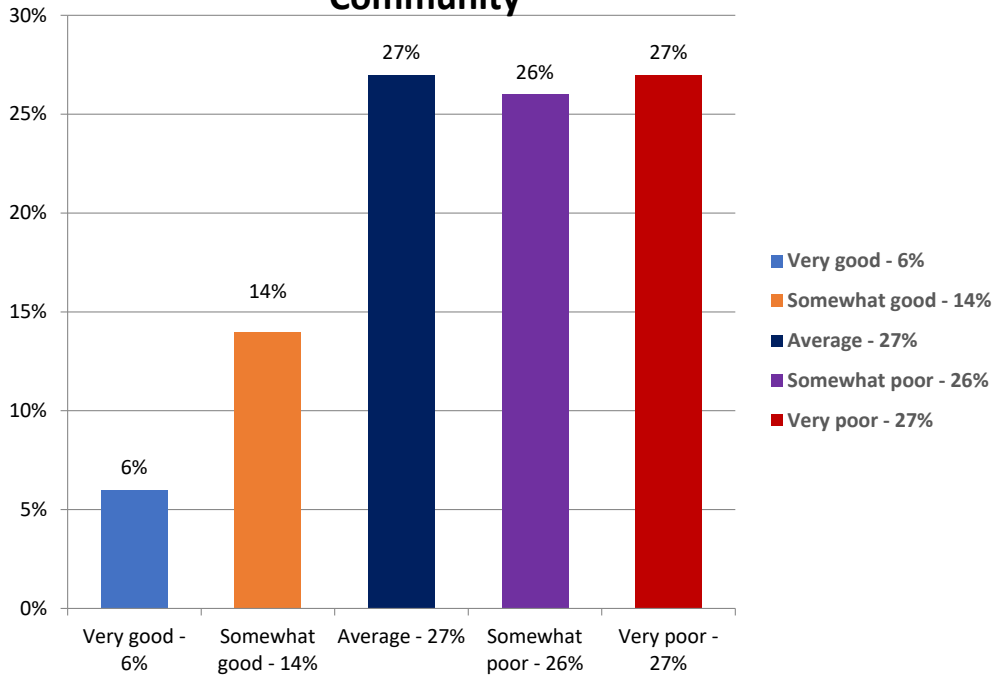


**149 Respondents**

# What is your opinion of the present condition of the City of Mayfield Heights Pool, with FIVE being VERY GOOD and ONE being VERY POOR?

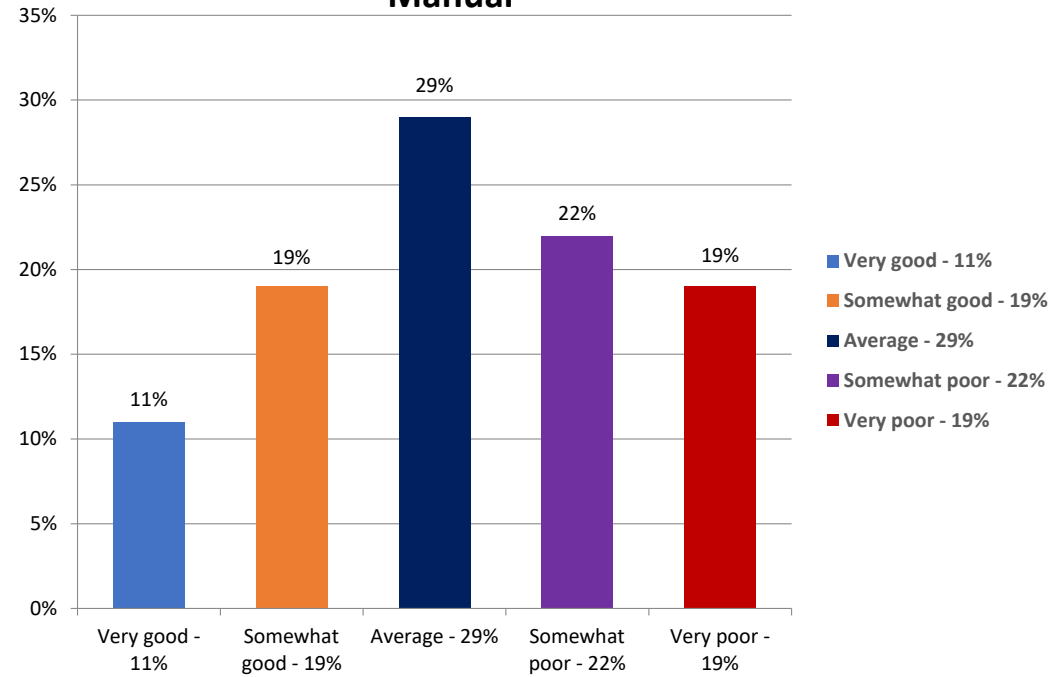


## Community



640 Respondents

## Manual

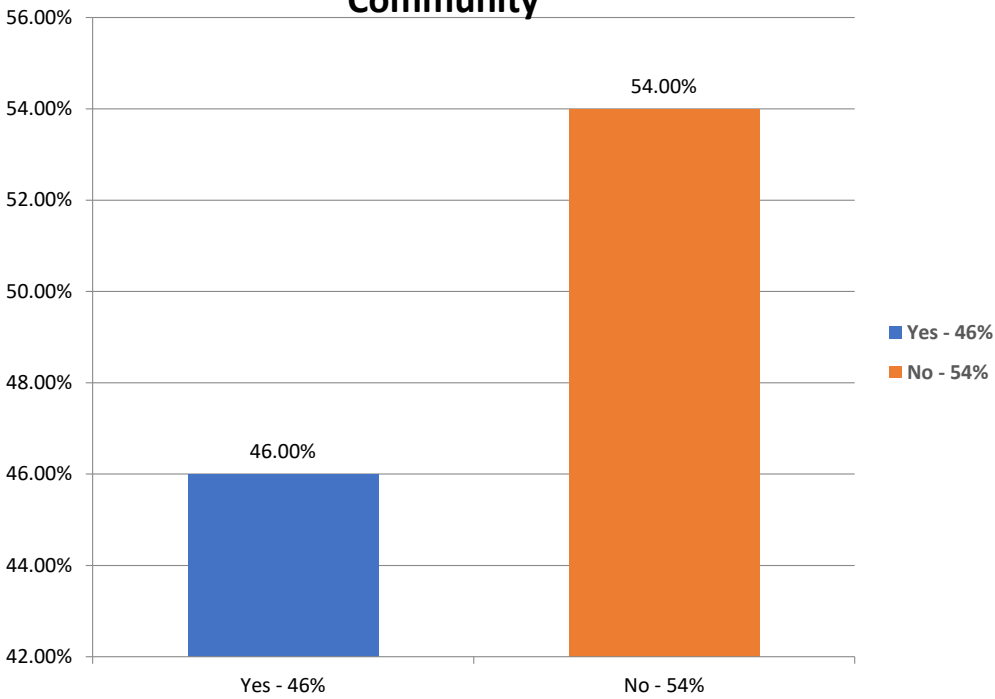


130 Respondents

# Do you or your family currently use the City of Mayfield Heights Pool at least one time per summer season?

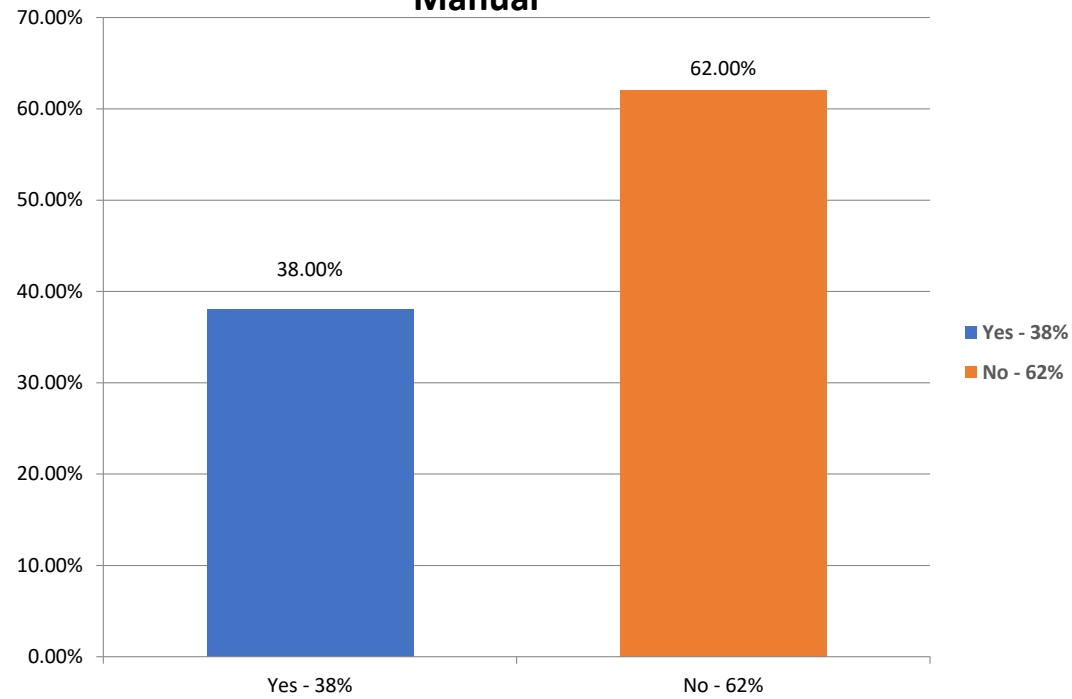


### Community



667 Respondents

### Manual



159 Respondents

# Online Community Survey – How would you describe the current pool?



## Frequently mentioned words:

- Old
- Outdated
- Small
- Kids/Children
- Boring
- Area
- Cities
- Slide
- Mayfield Village
- Cold
- Renovated
- Average
- Time
- Baby pool
- Separated
- Dirty
- Amenities
- Crowded
- Shade
- Replaced



# Online Community Survey – What is the main reason you or your family use or do not use the pool?



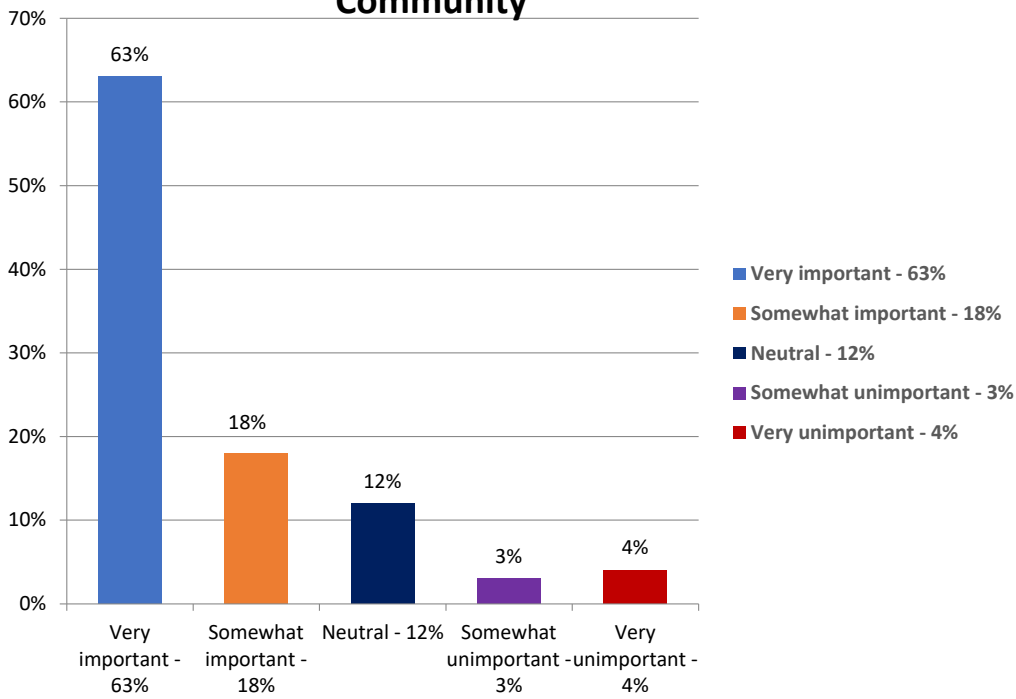
## Frequently mentioned words:

- Kids
- Old
- Small
- Outdated
- Mayfield Village
- Swim lessons
- Swim
- Cities
- Crowded
- Highland Heights
- Camp
- Nicer pools
- Hours
- Condition
- Pass
- Resident
- Activities
- Pay



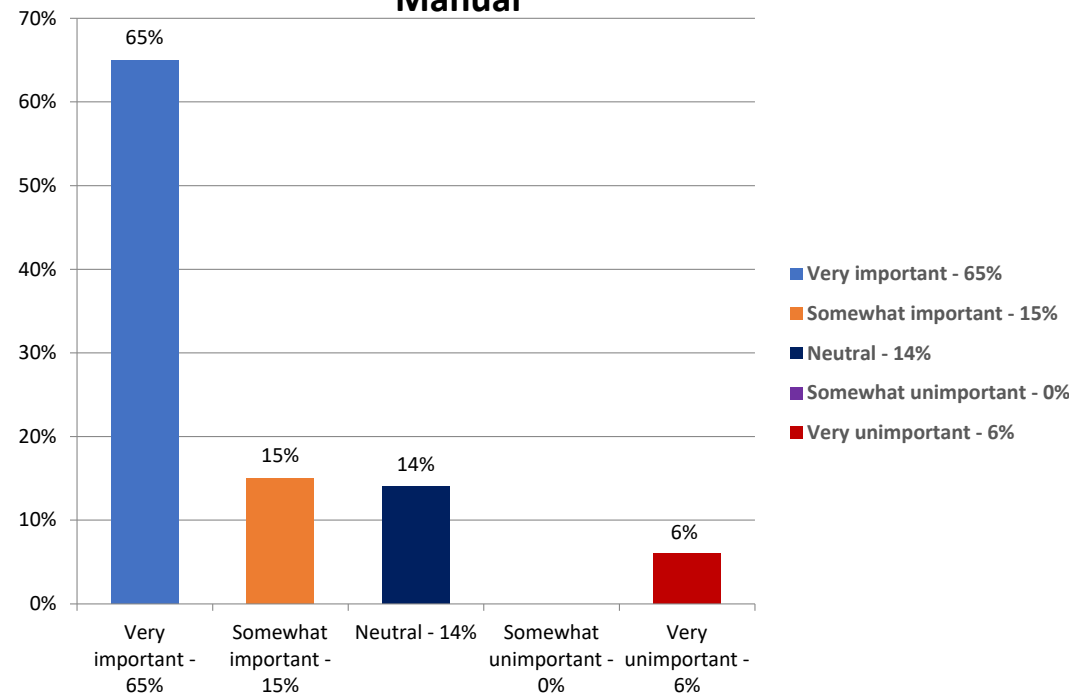
With FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT, how important is it to you that the City of Mayfield Heights Parks and Recreation keep a pool for the community?

### Community



612 Respondents

### Manual

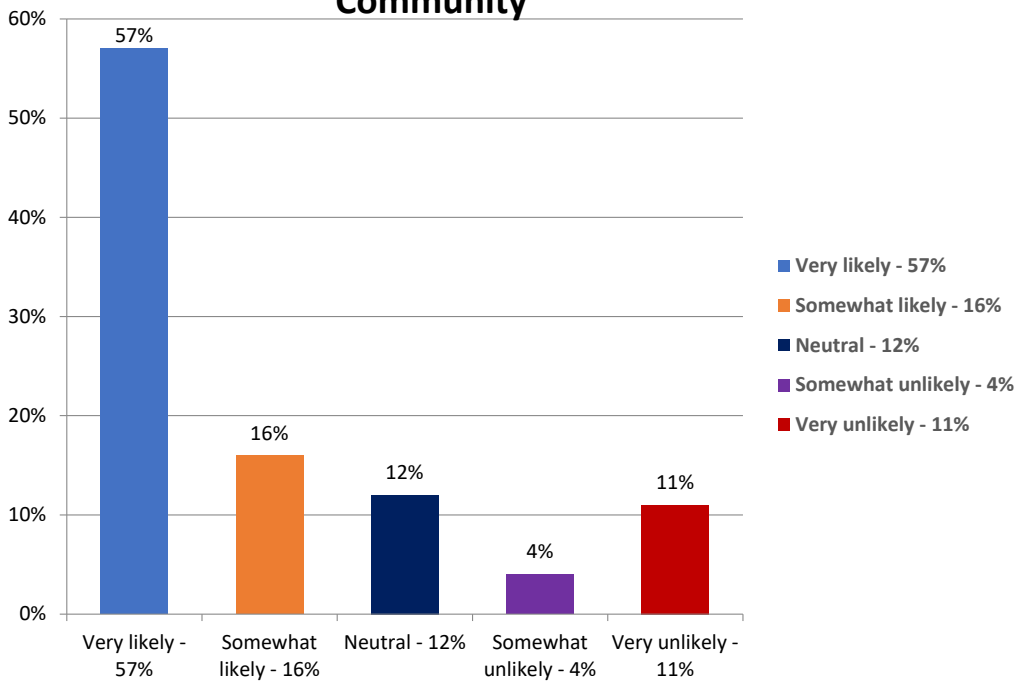


138 Respondents



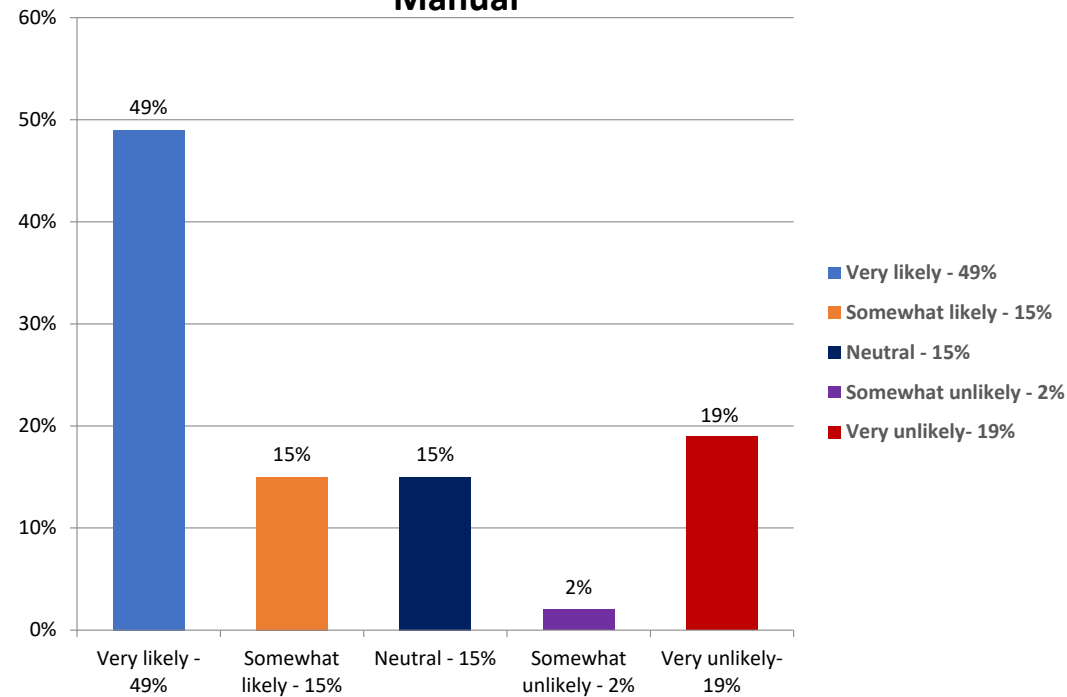
With FIVE being VERY LIKELY and ONE being VERY UNLIKELY, how likely would you or your family be to utilize the City of Mayfield Heights pool if it was renovated and modernized?

### Community



617 Respondents

### Manual



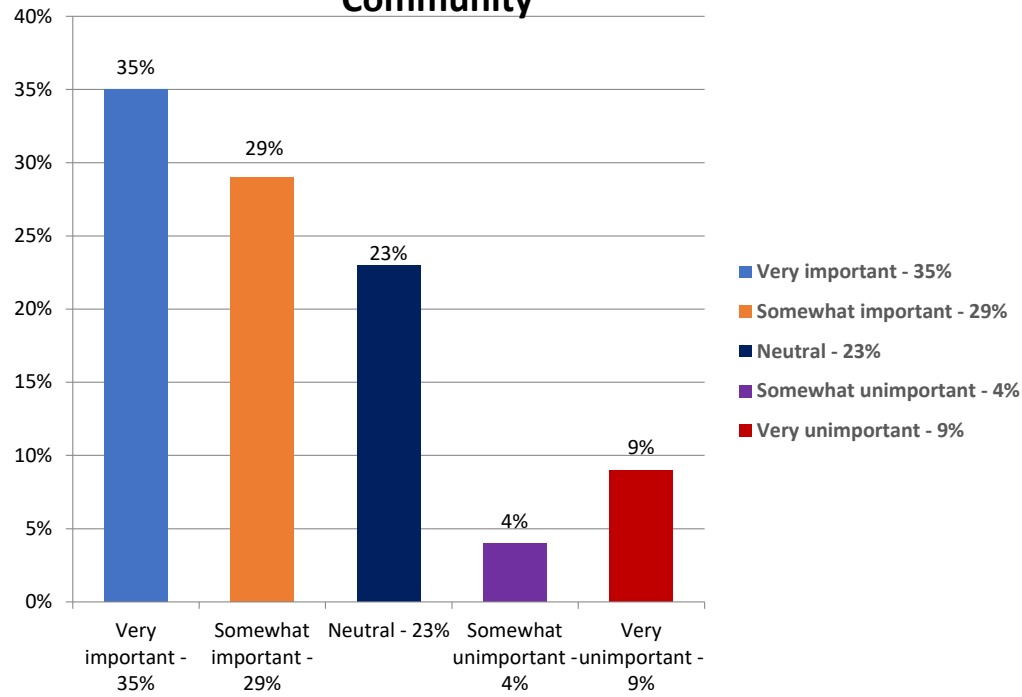
136 Respondents





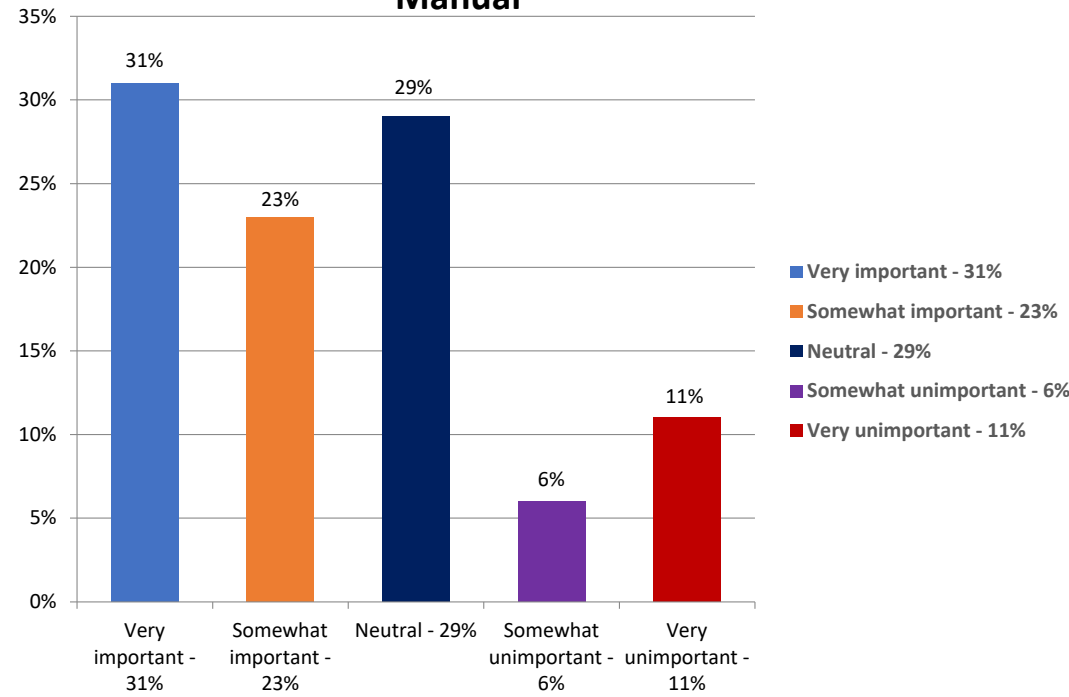
If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Splash Pad/Spray Pool*

### Community



597 Respondents

### Manual

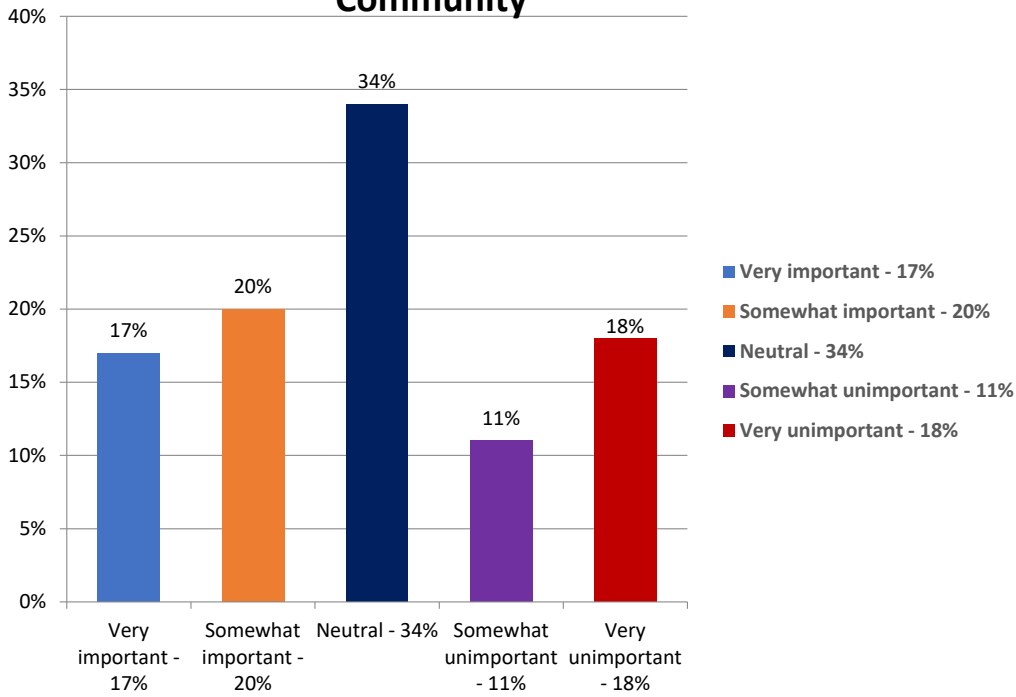


132 Respondents

If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Movie Water Screen*

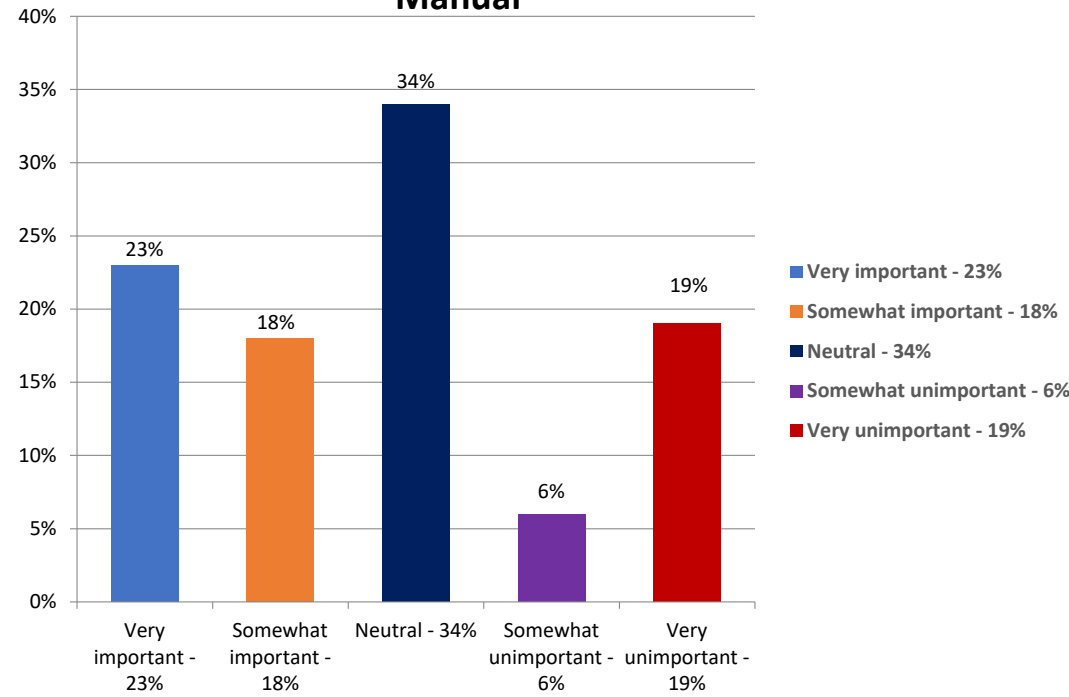


### Community



600 Respondents

### Manual

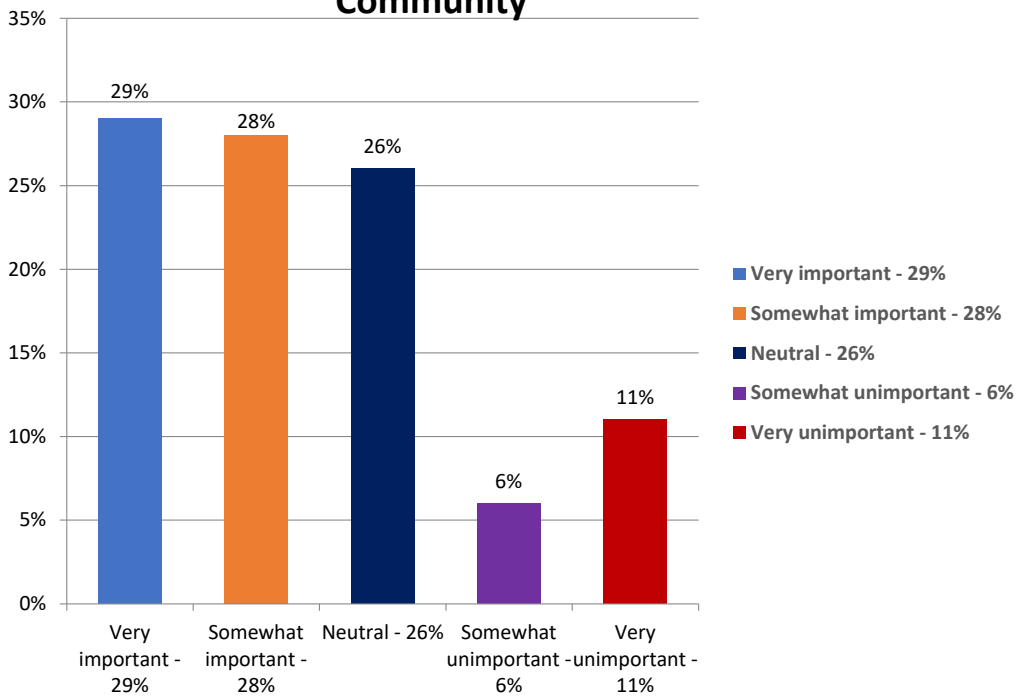


127 Respondents



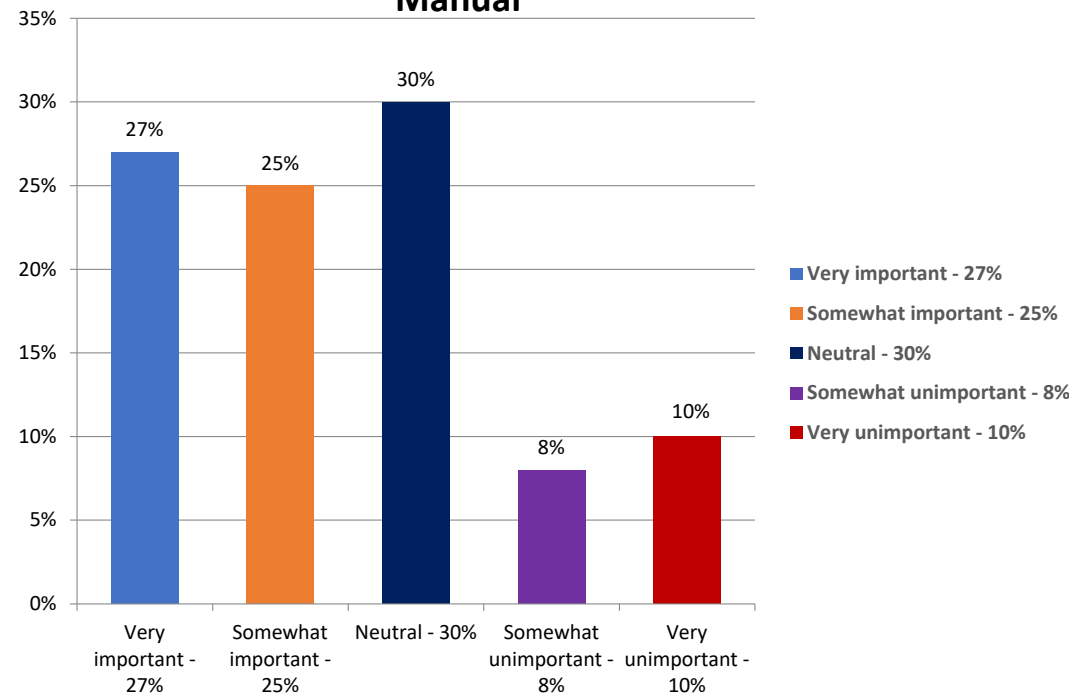
If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Lazy River*

### Community



599 Respondents

### Manual

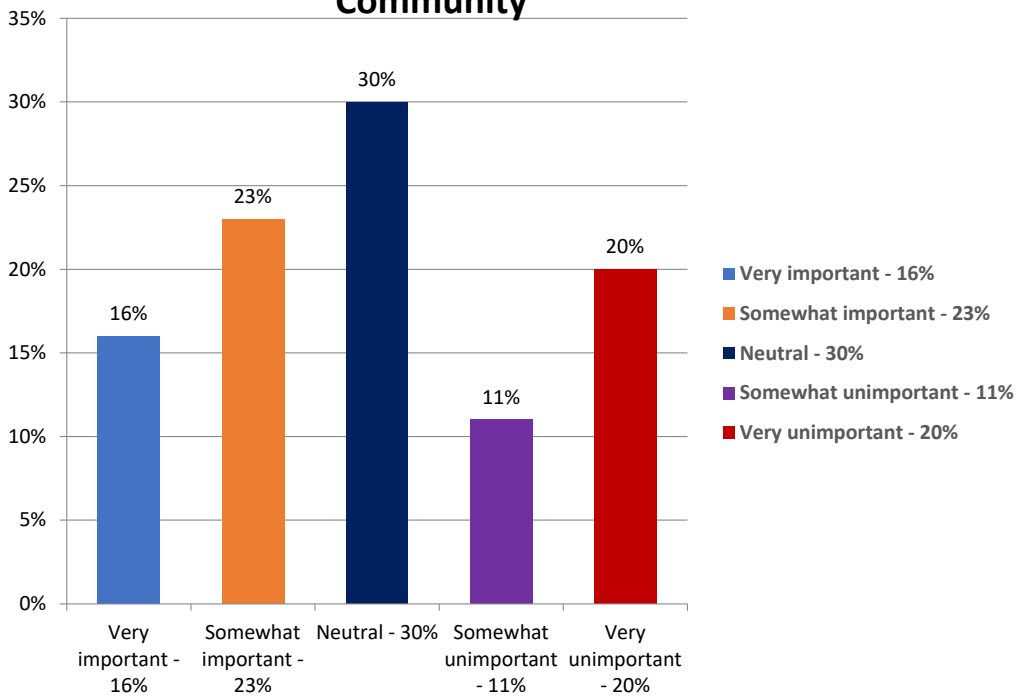


132 Respondents

If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Kids Inside Game Area*

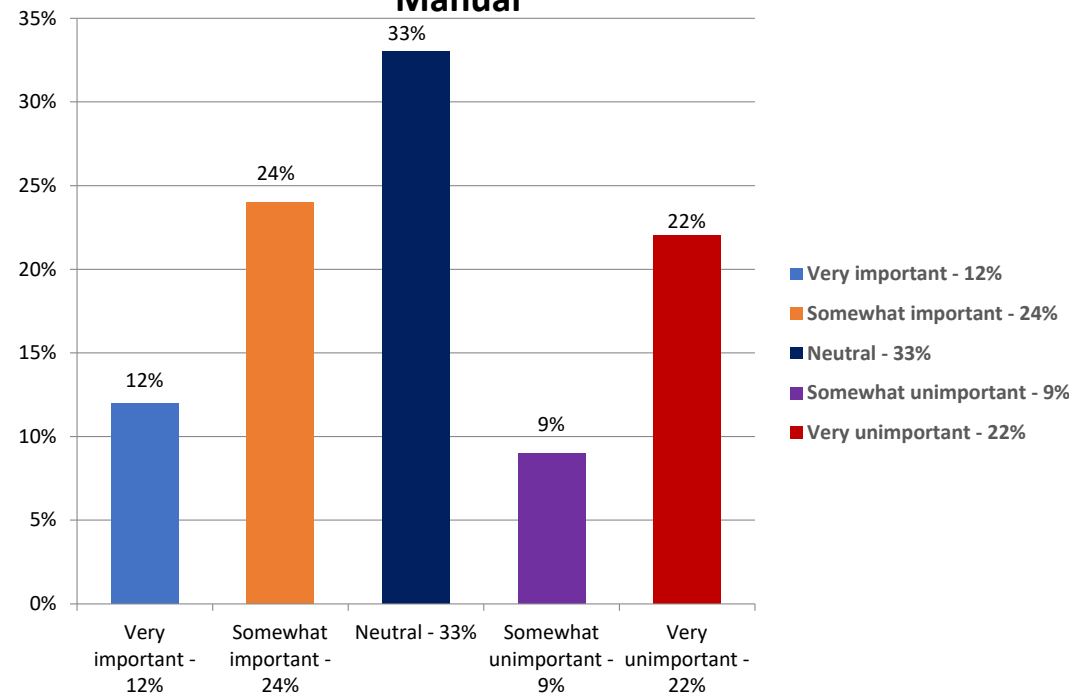


### Community



601 Respondents

### Manual

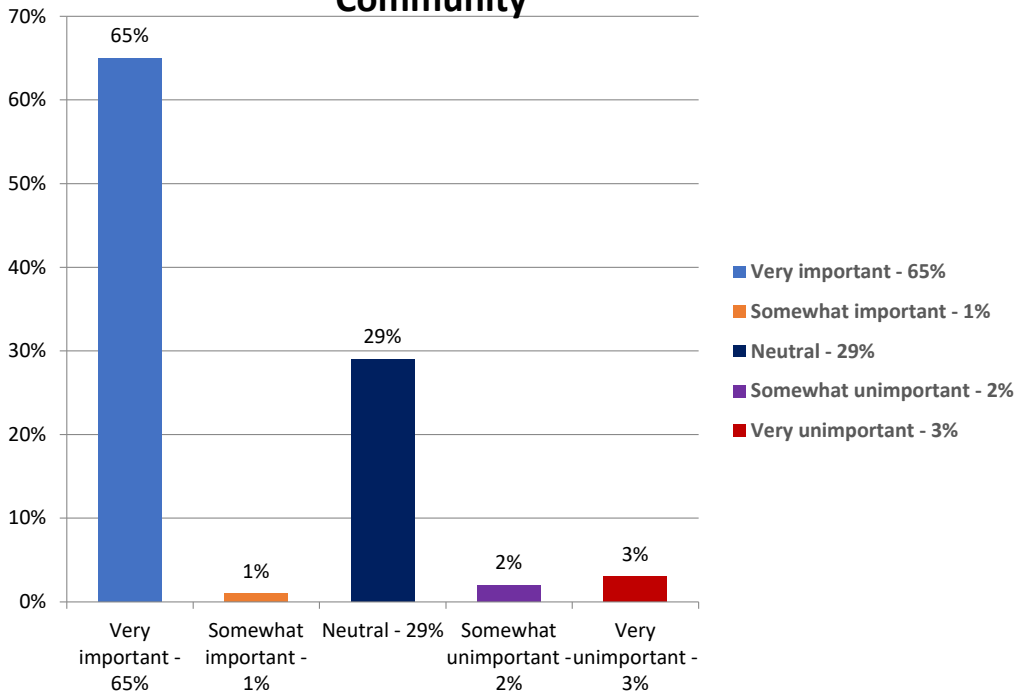


130 Respondents

If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Changing Rooms*

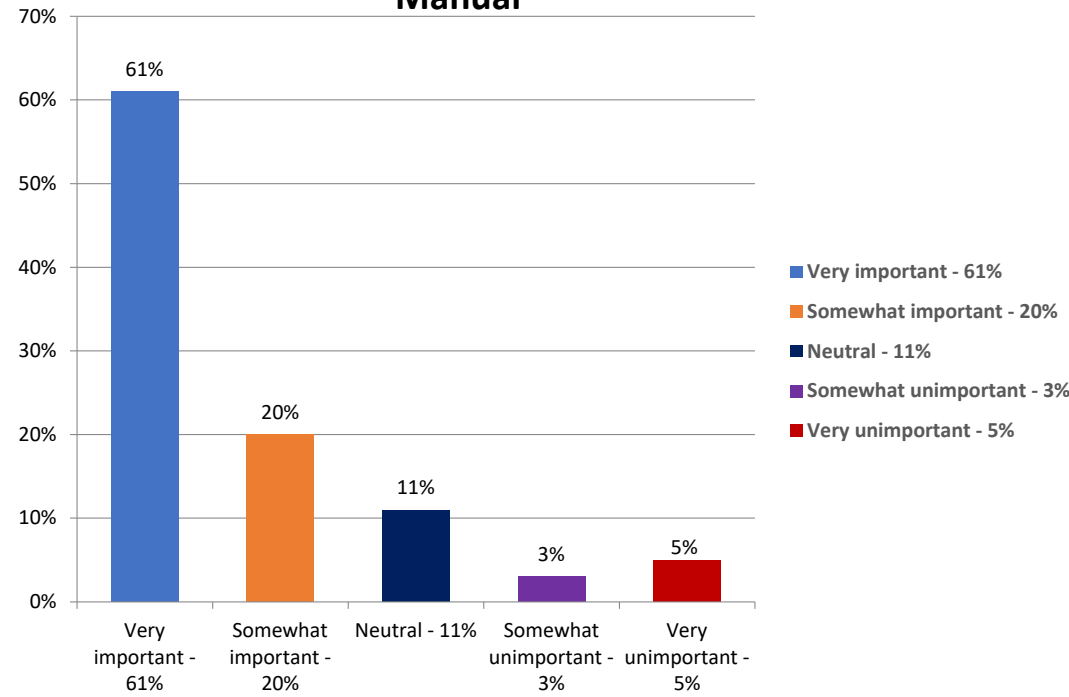


### Community



603 Respondents

### Manual

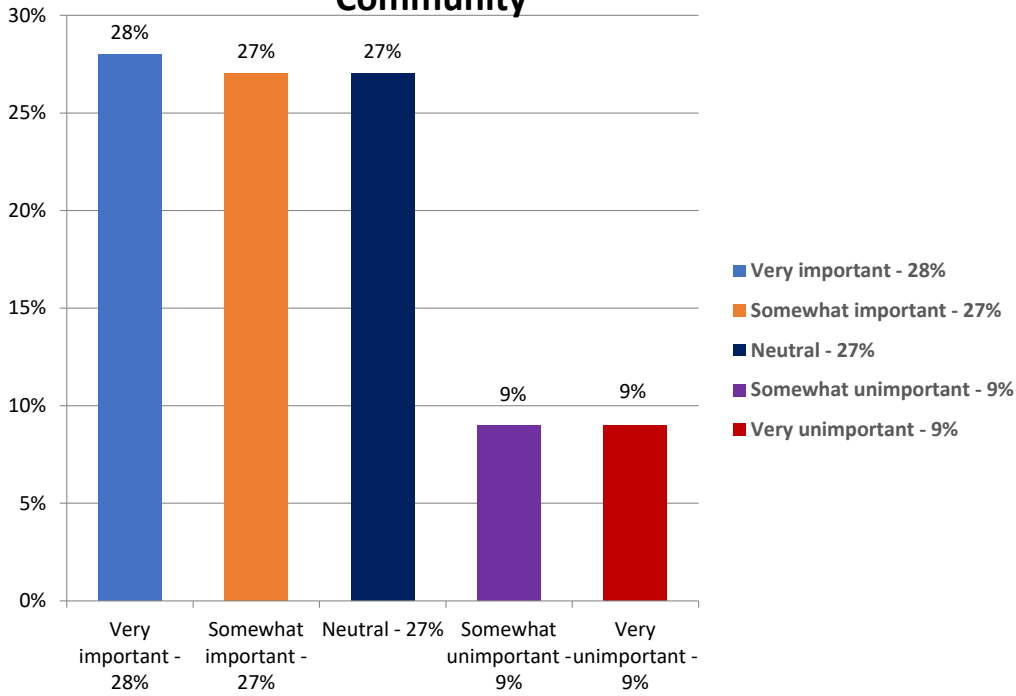


127 Respondents



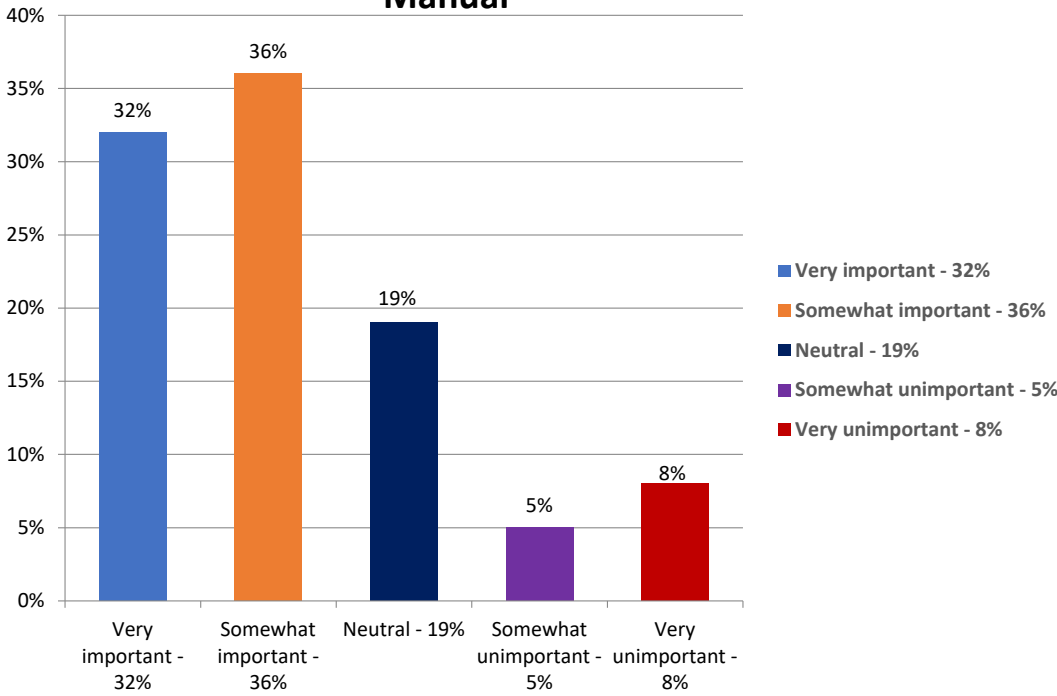
If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Heated Therapy Pool*

### Community



601 Respondents

### Manual

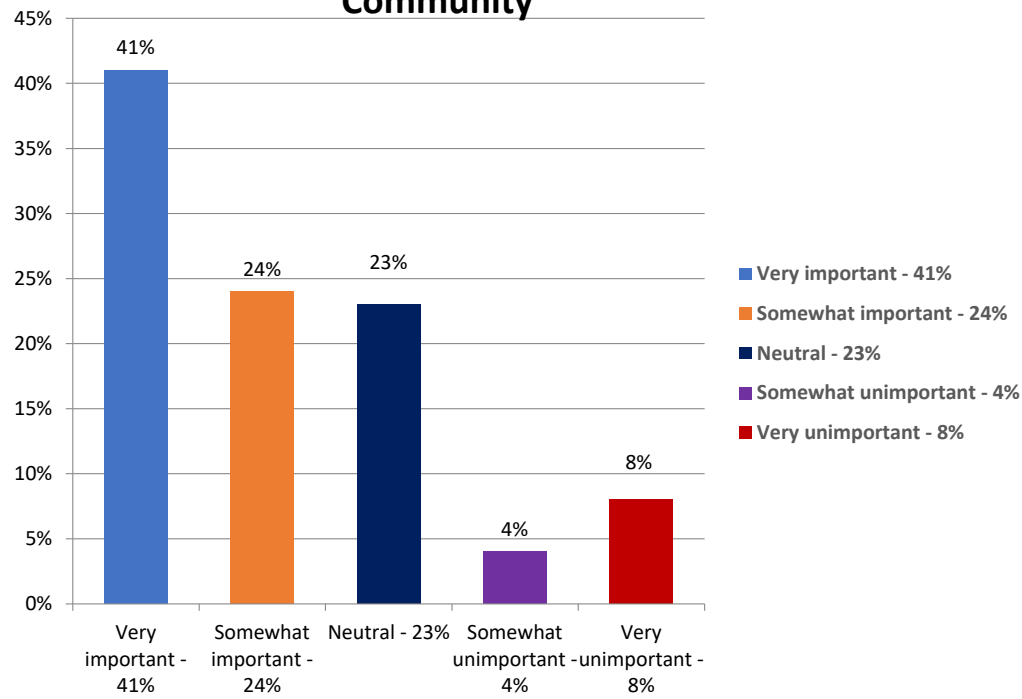


131 Respondents

If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? – *Fenced-In Area for Summer Camps*

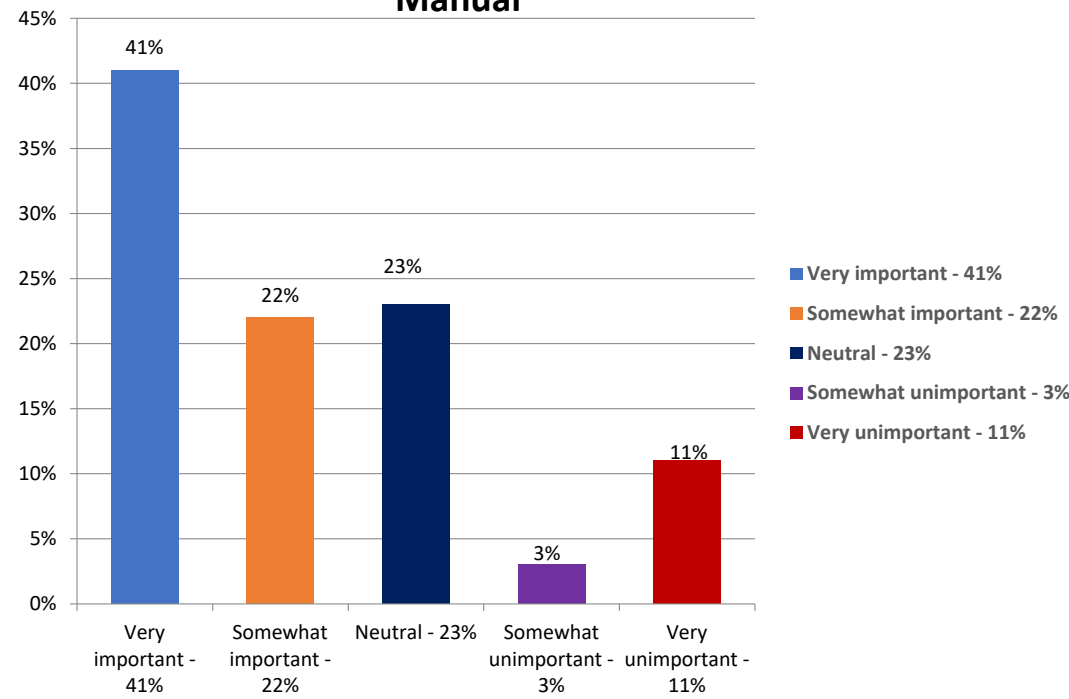


### Community



602 Respondents

### Manual

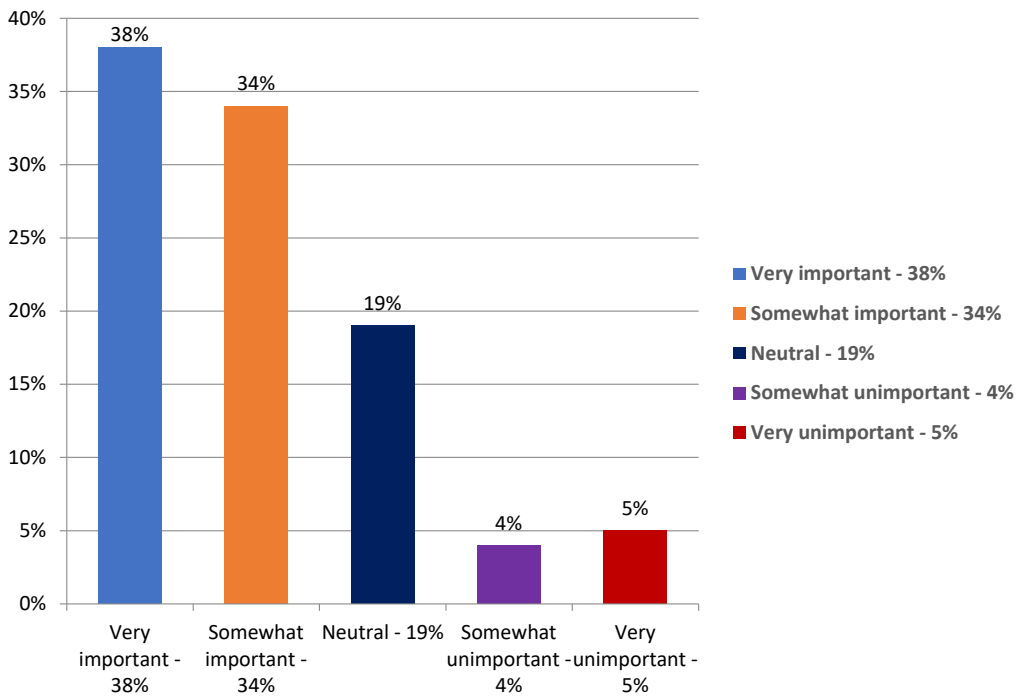


130 Respondents



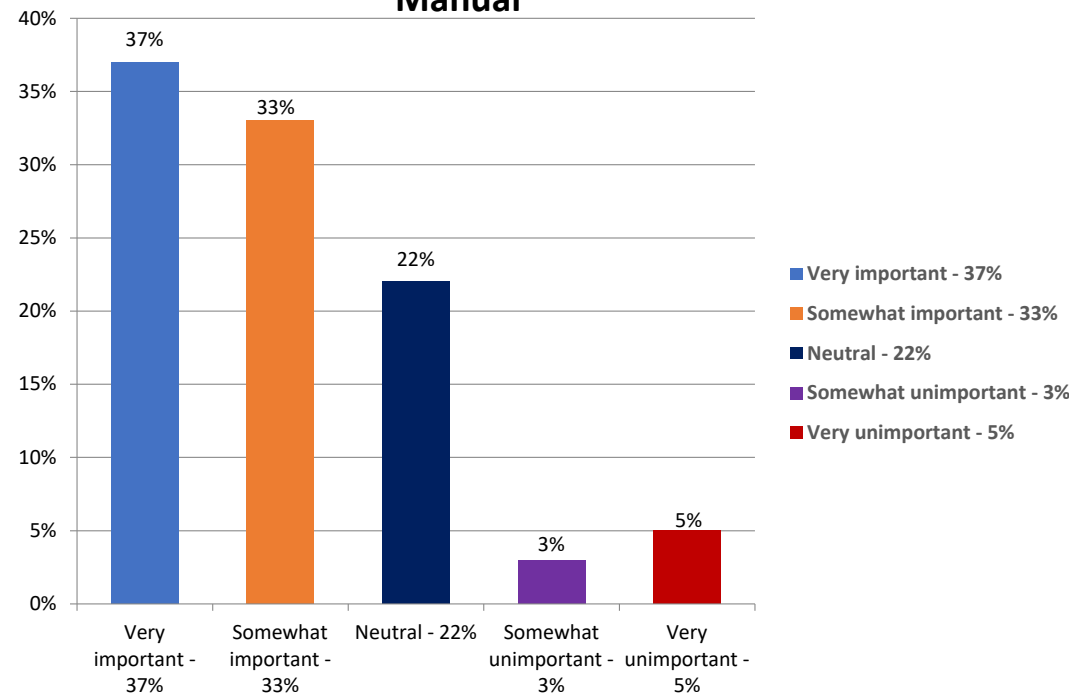
If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Grill and Pavilion Area*

### Community



604 Respondents

### Manual



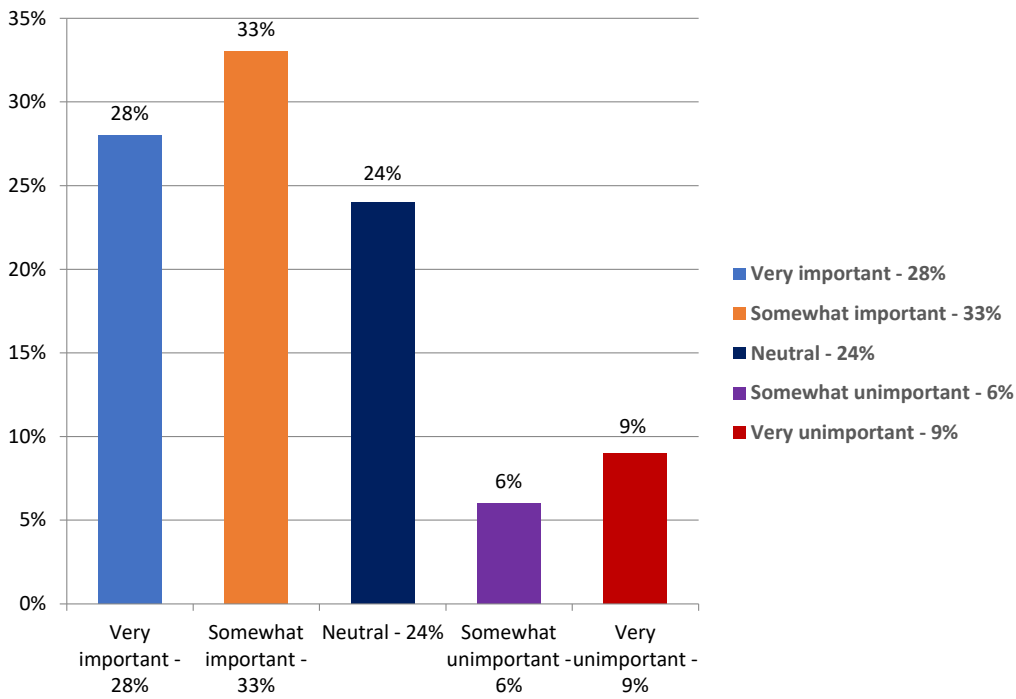
130 Respondents





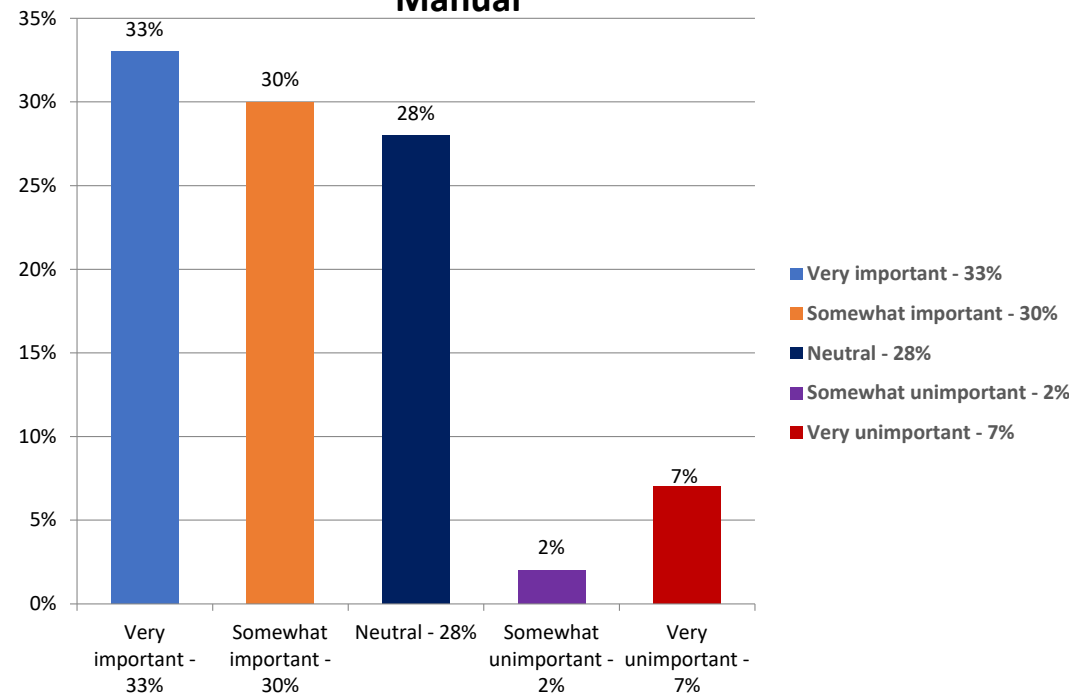
If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Cabana Area*

### Community



603 Respondents

### Manual

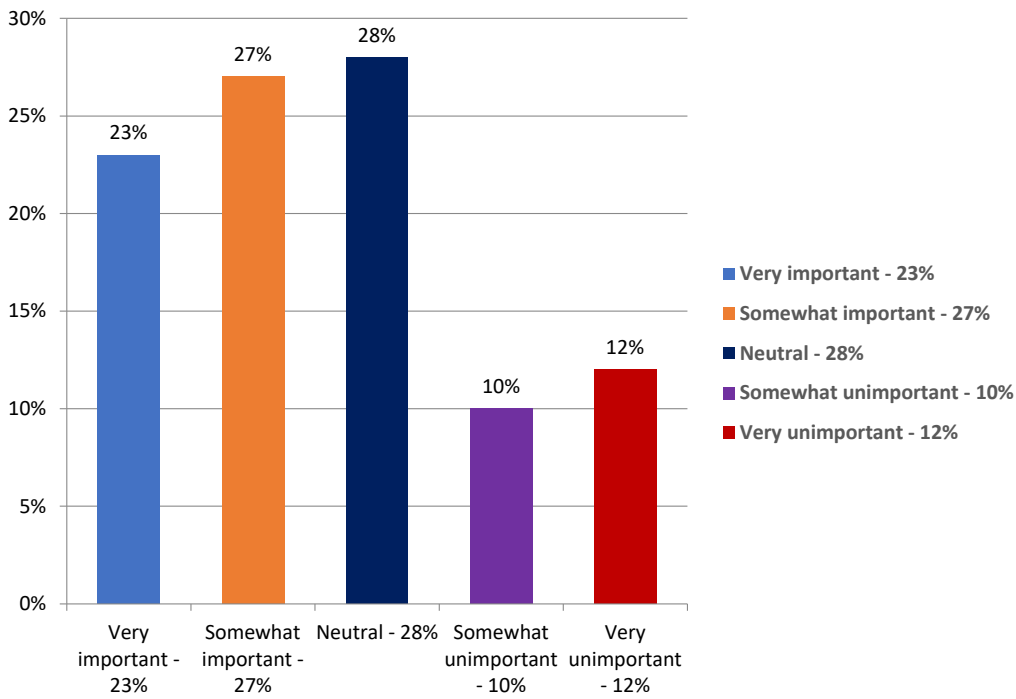


127 Respondents



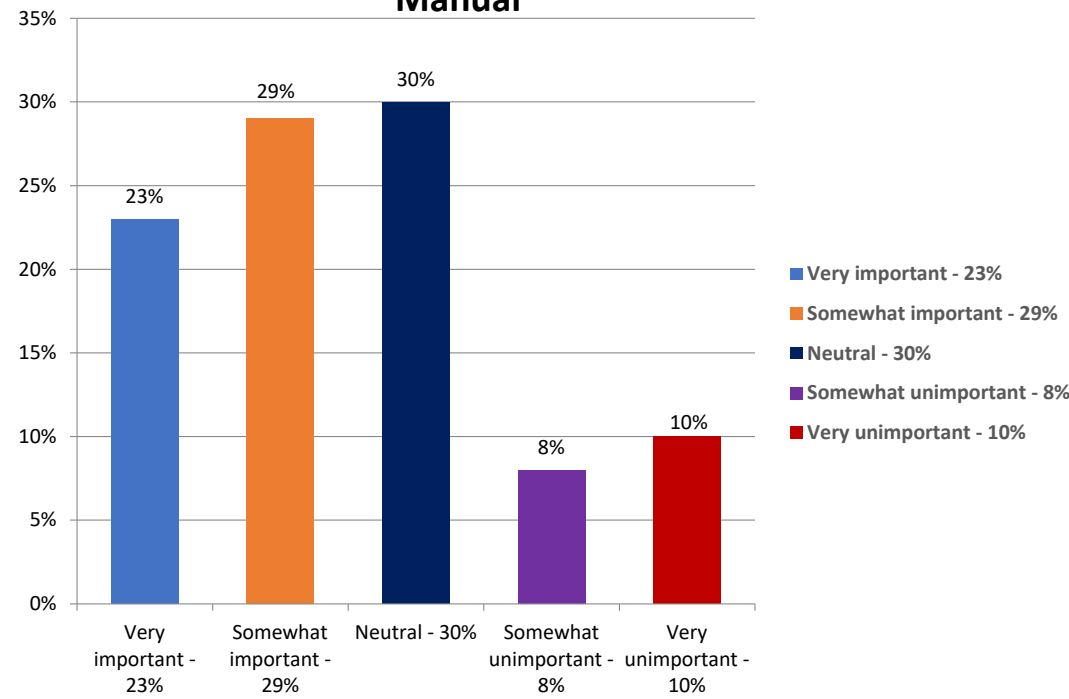
If the City of Mayfield Heights were to renovate and modernize a new pool, additional amenities would be added. Please rate the following potential amenities on how important they would be to you, with FIVE being VERY IMPORTANT and ONE being VERY UNIMPORTANT? - *Fire Pit and Seating Area*

### Community



603 Respondents

### Manual



129 Respondents

# Pool Amenities Recap



## Most supported Amenities Ranking

### Online:

- **Grill and Pavilion Area: 72%**
- **Changing Rooms: 66%**
- **Fenced-In Area for Summer Camps: 65%**
- **Splash Pad/Spray Pool: 64%**
- **Cabana Area: 61%**
- **Lazy River: 57%**
- **Heated Therapy Pool: 55%**
- **Fire Pit and Seating Area: 50%**
- **Kids Inside Game Area: 39%**
- **Movie Water Screen: 37%**

### Manual:

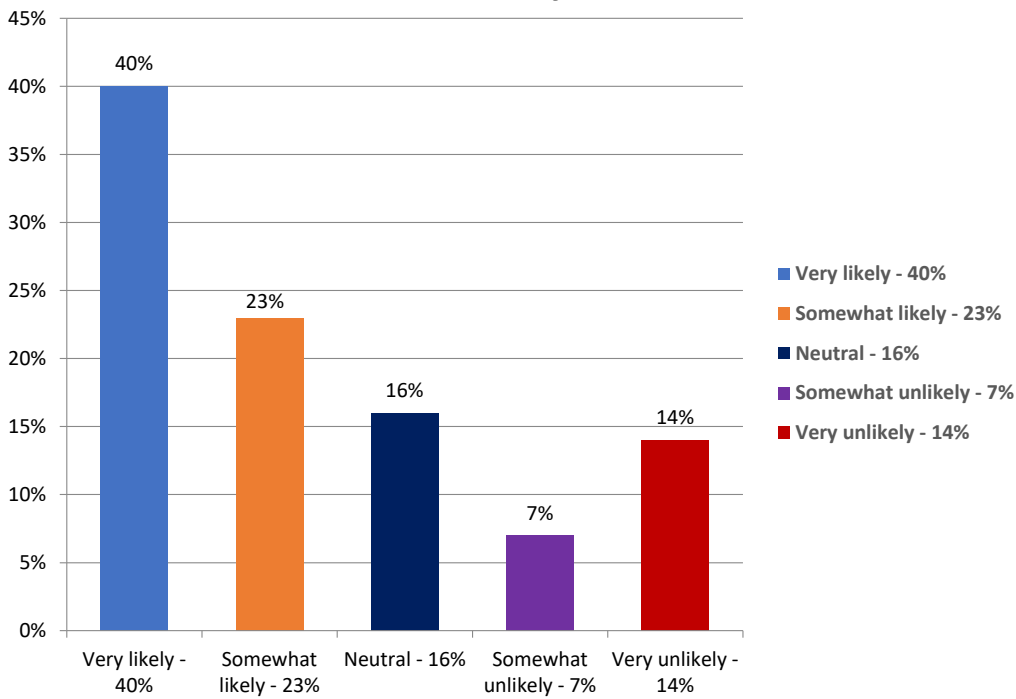
- Changing Rooms: 81%**
- Grill and Pavilion Area: 70%**
- Heated Therapy Pool: 68%**
- Fenced-In Area for Summer Camps: 63%**
- Cabana Area: 63%**
- Splash Pad/Spray Pool: 54%**
- Lazy River: 52%**
- Fire Pit and Seating Area: 52%**
- Movie Water Screen: 41%**
- Kids Inside Game Area: 36%**





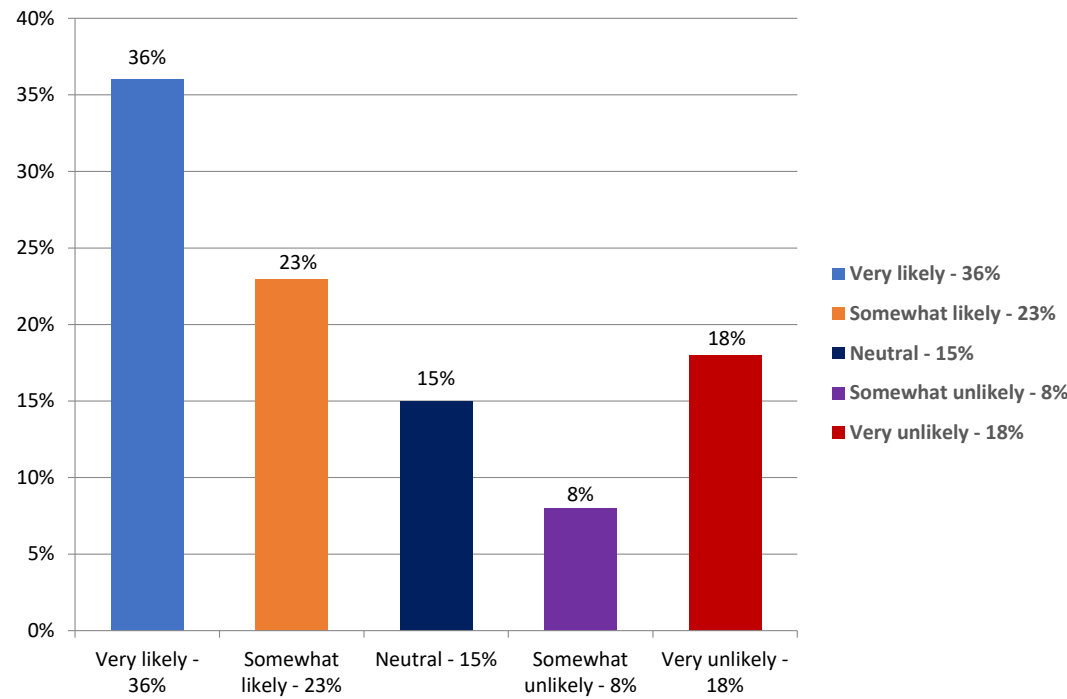
When it comes to funding these and other infrastructure improvements, including the transformation of the pool, the city is considering raising the income tax a half of a percent (from 1 to 1.5%). For someone who works in Mayfield Heights, this would be an additional \$20/month based on a \$50,000/year income. Knowing this, how likely would you be to support the increase in income tax, with FIVE being VERY LIKELY and ONE being VERY UNLIKELY.

### Community



601 Respondents

### Manual

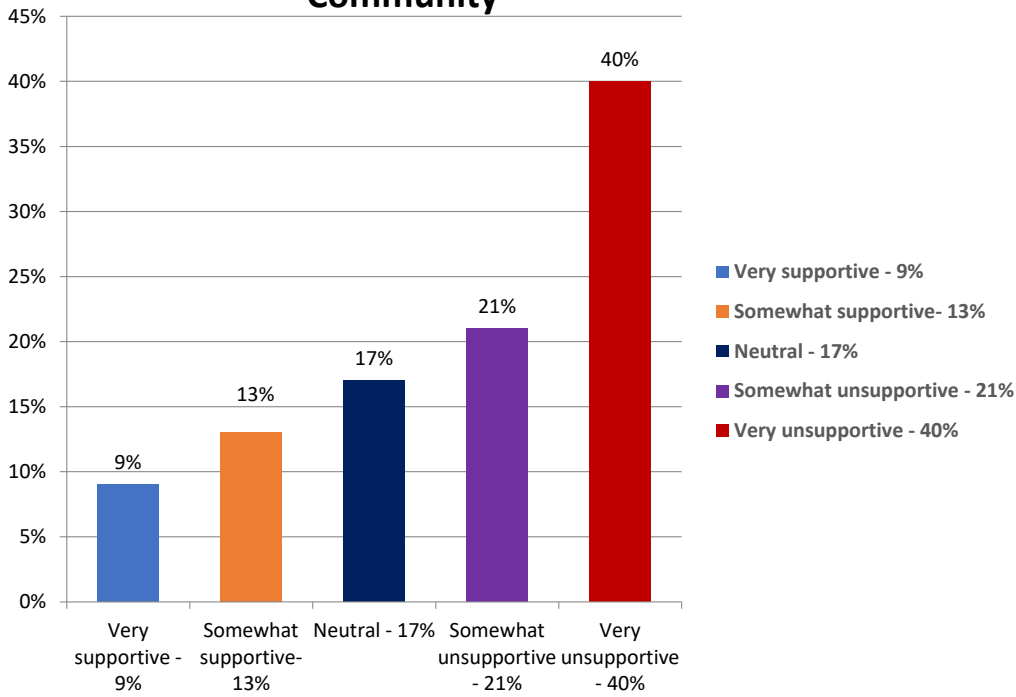


132 Respondents



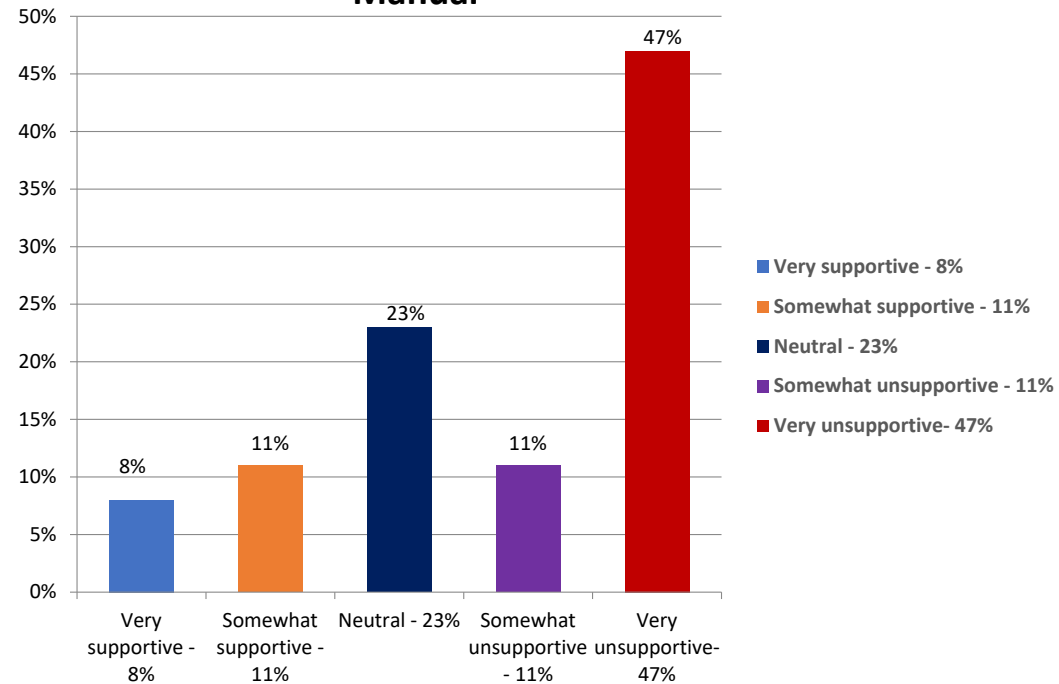
With FIVE being VERY SUPPORTIVE and ONE being VERY UNSUPPORTIVE, how supportive would you be of Mayfield Heights if we no longer had a community pool but instead created a park at that location?

### Community



602 Respondents

### Manual

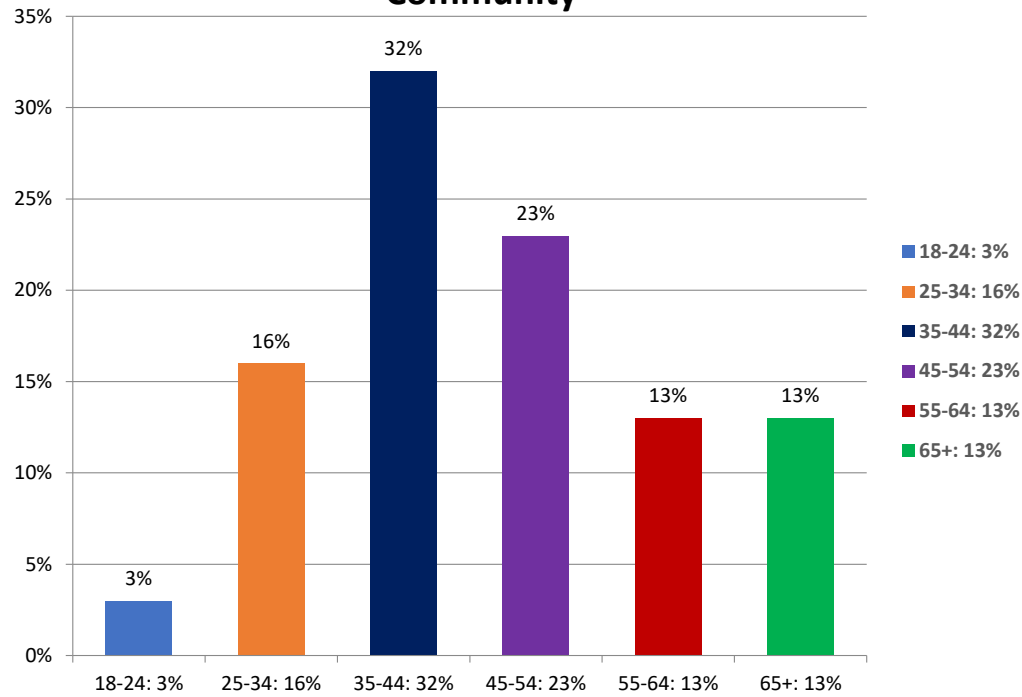


129 Respondents

# Age Bracket

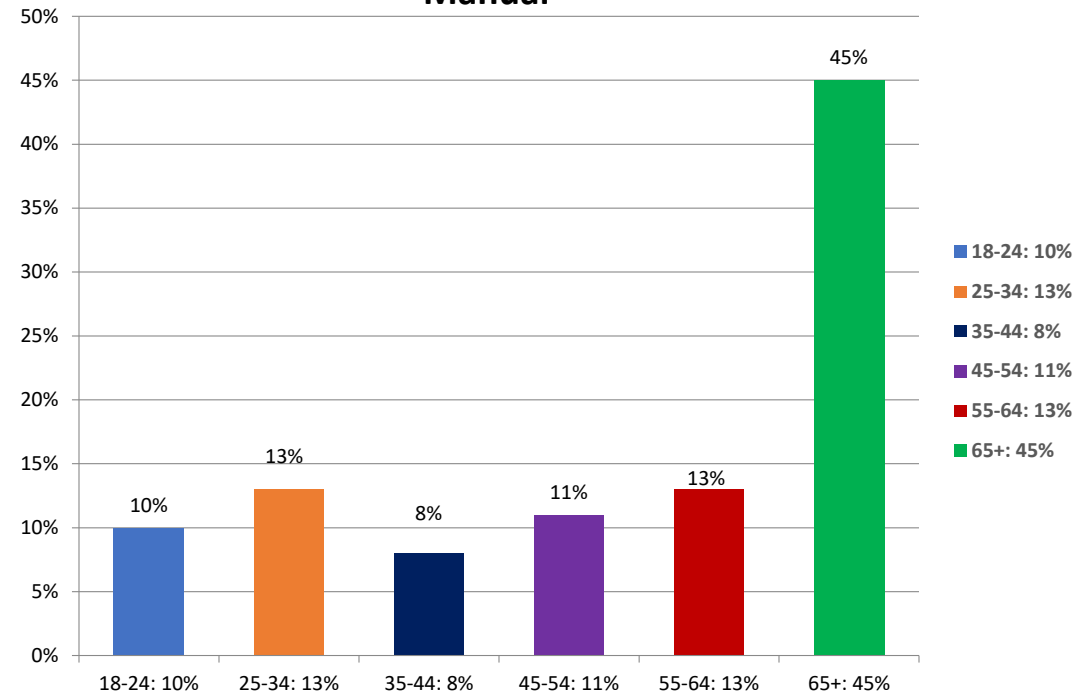


### Community



593 Respondents

### Manual



134 Respondents



Thank you!